

Shoe That Grows Philanthropic Reward



Make the world a better place through The Shoe That Grows! You can choose to donate shoes to children in need. This reward is part of the Girl Scout Cookie Program reward structure—meaning you can mix and match donating shoes and picking rewards at different levels.

Because International™ is a nonprofit whose mission is to help as many kids as possible who are in desperate need of footwear to protect their feet. In 2007, their founder Kenton Lee worked at a small orphanage in Kenya. One day as he was out walking with the kids, he looked down to see that the little girl beside him was wearing shoes too small for her feet. In fact, her shoes were so small that she had to cut open the front to let her toes stick out. That day Kenton thought: What if there was a shoe that could adjust and expand its size? What if there was a shoe that could grow?

As he soon found out, millions of children around the world don't have access to shoes—leaving them vulnerable to soil-transmitted diseases and parasites. Additionally, without shoes it's harder for kids to safely get to school or play outside with friends. And, as all parents know, children's feet grow quickly, often outgrowing donated shoes within one year—leaving them exposed once again to the dangers of being barefoot outside. The Shoe That Grows is a durable shoe made specifically for kids living in areas impacted by poverty—it expands five sizes, providing safety for multiple years.

During the 2023 cookie program, GSCCC members donated 104 pairs of shoes! Can you help us get to 150 pairs this year?

# of Boxes Sold	# of Shoes Earned
300	1/4
468	1/4
588	1/4
708	1/4
1 Super Seller Point	1 Pair of Shoes



THE SHOE THAT GROWS