

Girl Scouts:

It opens up a whole new world!



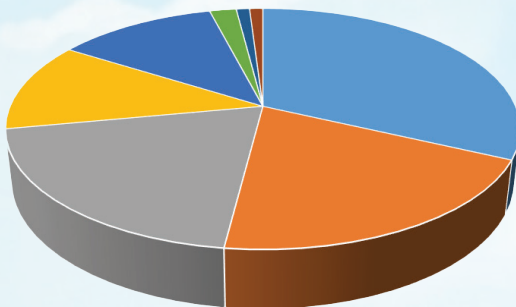
Girl Scouts fuels the female leadership pipeline. Today Girl Scouts of the Colonial Coast is, as it always has been, the organization best positioned to help girls develop important leadership skills they need to become successful adults.

girl scouts 
of the colonial coast

2023-2024 Financial Highlights

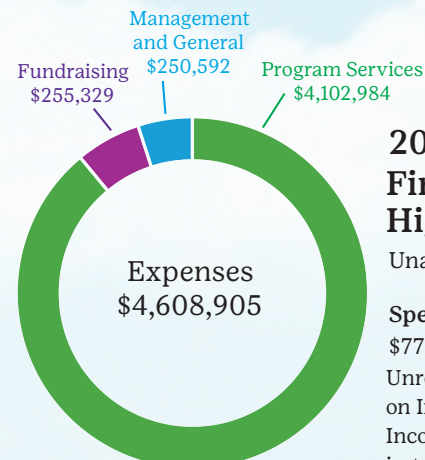
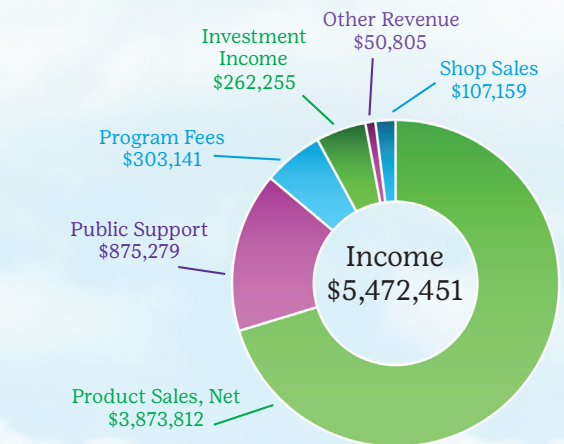
Together, our local donors raised over \$875,000 that benefited the Girl Scout Leadership Experience:

FY2024 Philanthropic Distributions



- Girl Programs
- Endowments/Directed Accts
- Geographically Restricted
- Unrestricted
- Facilities
- Outdoor Programs
- Staff Support/Training
- Scholarships

Thank you for your partnership in philanthropy.



2023-2024 Financial Highlights

Unaudited

Special Notations
\$772,869
Unrealized Gain/Loss on Investment Income (not included in totals)

STEM (Science, Technology, Engineering, & Math)

Women remain underrepresented in STEM, despite making up half of the total workforce and holding the majority of bachelor's degrees. Your donation helps us close this gap by engaging more girls with STEM learning.

Think Before You Trash

Maureen Keller, now a freshman at Alabama State University, earned the Girl Scout Gold Award before leaving for college this fall. Maureen took the initiative to tackle Chesapeake's recycling challenge by hosting Chesapeake's very first citywide Earth Day celebration in April 2024.

"Two years ago, Chesapeake as a city decided to cancel their free curbside recycling program that was available to all citizens. This left many people upset and wondering how they could help keep the city and the world clean if the city isn't supporting easy recycling. Before the cancellation, 76% of people [in the city of Chesapeake] used curbside recycling." Maureen was recognized for her significant impact with the Community Leaders of Tomorrow Award for her work towards making the city of Chesapeake greener.



OUTDOORS

Spending time in nature has been linked to reduced stress levels, increased physical fitness, and improved mental health. Your donation engages girls in challenging programs that develop confidence.

The Sky's the Limit

Girl Scouts provides experiences like high adventure to help girls challenge overwhelming feelings, like stress, in a safe environment. "It's a way to practice having a negative feeling and then overcoming it," shared Natalie Lane, GSCCC Outdoor Adventures Manager. "When she feels stressed in everyday life, like during a big test or audition, the feeling will not be as intimidating because she has felt it before and knows she can handle it. We encourage girls to step out of their comfort zone and conquer their fears every day in our Outdoor programming!"

Girls participating in 2024 Summer Adventure Camp overcame personal fears by climbing through the high ropes course and zip lines at Corolla Adventure Park.



By partnering with Girl Scouts of the Colonial Coast in Fiscal Year 2024, you created positive impact that will continue to benefit Girl Scouts throughout their lives.

Strong sense of self:

Girls develop confidence and a positive identity.

Positive values:

Girls act ethically, honestly, and responsibility.

Community problem solving:

Girls identify problems in their community and create plans to solve them.



LIFE SKILLS

Girl Scouts gain the skills and the inspiration to accept challenges, overcome obstacles, and take the lead wherever life takes them. Your donation creates programs that form the foundation of changing lives for the better.

Handling Life's Emergencies

A Girl Scout Junior troop activity to earn a First Aid badge became part of a miracle. Vada in Troop 44 never thought that the CPR training she and other troop members took would save her dad's life. Vada recalled how she felt at the time, "Of course, it was scary, and I started tearing up. I was in complete shock. And then I was like, 'heart attack... heart attack, 911.'"

While on the phone with the dispatcher, she started chest compressions. With the help of paramedics, who arrived within minutes, Vada's dad, Clint, was revived. The paramedics said Vada's quick action saved her dad's life.

Clint and his family applauds Vada learning CPR. "Vada proved that even the smallest hands can make the biggest difference. You never know when you'll be called to act, and the skills you learn today could save a life tomorrow."

Life Skills learned during Girl Scouts' programs prepare girls to handle life's situations, even in extreme emergencies.



ENTREPRENEURSHIP

At Girl Scouts, entrepreneurial innovation can benefit girls and the world. The social and emotional qualities that lead to successful entrepreneurship, like curiosity, confidence, and innovation, are also crucial for all types of academic and career successes. Your support of the Girl Scout Cookie Program encourages girls to think and act like entrepreneurs.

Cookie Captains Share Expertise

The Girl Scout Cookie Program is about way more than just selling cookies. Girls learn vital business skills that last a lifetime. Just ask our 2024/2025 Cookie Captains who mentor younger girls.

"Being a Cookie Captain is more than just managing cookie sales, it's about empowering young Girl Scouts to develop essential life skills like goal setting, financial literacy, and community engagement. I find it extremely rewarding to guide younger girls as they learn valuable lessons through the cookie program." Kaitlyn S.

"I see being a Cookie Captain as having an opportunity to teach young girls the importance of running a business, how to interact with customers, and learn to be entrepreneurs in a more fun and hands on way." Lily T.

"Through the Cookie Program, I have learned to work better as a team in planning upcoming events. It has taught me to engage more with my community and always offer a helping hand." Cailyn Y.

Healthy relationships:

Girls communicate their feelings and resolve conflicts.

Challenge seeking:

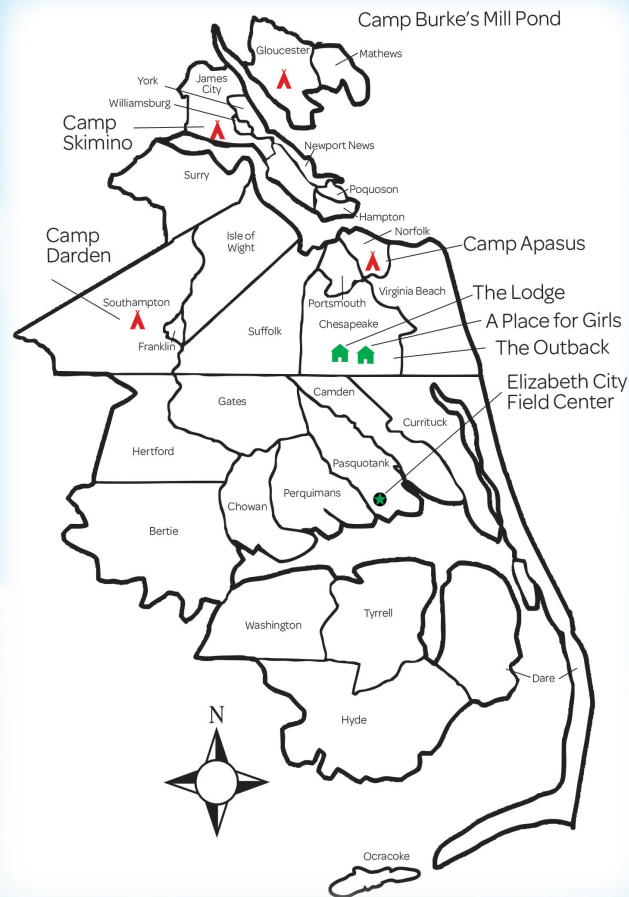
Girls take risks, learn from mistakes, and try new things.

Girl Scouting continues to evolve and innovate to better support girls to take the helm. Your investment prepares every girl for a lifetime of leadership and success.

Council Properties

GSCCC offers recreational activities for troops, groups, and families all year. Maintaining safe and groomed properties is always a priority.

Using the Council's Long Range Property Plan as our guide, we continued to maintain camps of high quality. Projects included replacing facility roofs at Camp Apasus and Camp Burke's Mill Pond, renovations at the Norfolk Lodge and Ranger Home at Camp Skimino, and installation of an outdoor water fountain at Camp Outback.



4,482

Attendance at
Girl Scout
Leadership
Experience
Programs

6,801

Girl Members

5,492

Adults

\$208,652.48

Fall Product Sales

1,262,234

Cookie Boxes Sold

46,782

Gift of Caring Boxes Sold

1,529

Attendance at
Outdoor and Skill
Building Events

706

Attendance at
Girl Scout Camp

girl scouts

of the colonial coast

Read Girl Award Stories and Follow Us Online for Updates!

