



## 365 New Days, 365 New Adventures: What are you looking forward to most in the new year?

It's a new year, with 365 chances to do something amazing. But instead of making resolutions this year, let's set some fun goals! **Goal-setting is an important skill that all Girl Scouts learn**, whether by planning a camping trip with their troop, deciding which badges to earn, or going for one of the [highest awards](#). The upcoming [cookie season](#) (beginning February 4) is just one more great way that Girl Scouts learn to set goals and work towards achieving them.

Why not sit together as a family and talk about your goals for the year? Help each other to set realistic expectations, and outline the steps required to get there. Keep each other motivated and excited about your goals throughout the year, maybe by posting a colorful list in a high-traffic area of your home, or setting reminders on your phone for periodic check-ins. We can't wait to hear how you crush your goals this year, through cookie season and beyond!

## Cookie News

Save these dates and get ready to rally! Then [visit our website for all the resources](#) that make it easy to sell more cookies this year than you ever thought possible.

- GSCCC's cookie season will begin on **February 4**.
  - National Girl Scout Cookie Weekend will be **March 3-5**.
  - Cookie booths will begin on **March 26**.
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## Earn the My Little Pony Patch

Girl Scouts and Hasbro's *My Little Pony* are teaming up for a second year to encourage all girls to explore and express what makes them unique. Unlock limited-edition fun patches by completing the Girl Scout and *My Little Pony* challenges. Anyone can participate! [Download the free activity books](#) to complete at home or with your Girl Scout troop.



## Upcoming Events

Let's keep exploring with the Year in the Life of Juliette Patch Program! Up next:

- **January 21**, "[Promote Our Promise](#)"—Girls will learn about making a great Public Service Announcement (PSA), choosing a topic they want to promote and finding the media to get their message out to others. (*Registration deadline is January 9*)
- **February 18**, "[World of Friends](#)"—Juliette Gordon Low loved to travel and made friends around the world. Learn all about the World Association of Girls Guides and Girl Scouts (WAGGGS) and how to become an advocate for international friendships! (*Registration deadline is February 1*)

Get up and get active to chase away the winter blahs:

- **January 14**, [Cookie Classic Run](#)—Get outside after the holidays and join us on the Dismal Swamp Trail! Whether you walk a mile or run a 10K, there will be fun swag, a finisher's festival, and of course, Girl Scout Cookies!
  - Special thanks to our Presenting Sponsor, **Latitude Climbing + Fitness!**
  - Our sponsor Papa John's is offering Dollars for Dough: when you order through [papajohns.com](http://papajohns.com) and **use the code "GSCCC" at checkout** we will receive 10% of every dollar spent on a pizza.
  - Thanks to our media partners! [My Active Child](#) has a calendar list of activities for kids and families, articles of interest to parents and caregivers, and info on local services. [Macaroni Kid Williamsburg](#) is sharing a great article on helping kids deal with stress and anxiety.

- **January 21 or 22, [Cracks, Crevices and Crawlways](#)**—Looking for indoor fun during the cold and dreary days ahead? Join the Colonial Coast Girl Scout Cavers on Saturday, January 21 or Sunday, January 22 at Camp Skimino for a day of climbing and crawling through our artificial caves. Plus, we'll enjoy teambuilding exercises as well as games and songs to introduce girls to the high adventure sport of caving and the importance of protecting the delicate ecosystems in caves. *(Registration deadline is January 16)*
- **January 28, [All About Rockets](#)**—Earn your Rocketry patch and get ready for take-off! Morning Session, D/B/J: Rockets are devices that produce the force, or push, needed to move an object forward. Join us for this beginner's experience in Rocketry—and more! Afternoon Session, C/S/A: Learn how to build—and launch—simple rockets as Southeastern Virginia Rocketry Association present their findings and research data. *(Registration deadline is January 12)*



Gold Award: Ending  
Period Poverty



Gold Award: The Ability  
Garden



Gold Award: Fun in the  
Outdoors

## **Congratulations to these Gold Award Girl Scouts!**

**Ending Period Poverty**—Girl Scout Ambassador Riley of Troop 293 worked with the Virginia Beach chapter of Days for Girls to host two workshops, created a Girl Scout patch program, and donated hundreds of feminine care products to women in need, including sending some overseas to Ukrainian refugees. [Read the full article](#)

**The Ability Garden**—Girl Scout Ambassador Morgan of Troop 13 wanted to encourage people to get outside and get moving, so she created indoor and outdoor learning features themed around gardening, including ADA-approved raised garden beds and a sensory play box, for the residents of St. Mary's Home in Norfolk. [Read the full article](#)

**Fun in the Outdoors**—Girl Scout Ambassador Katie in Troop 4161 placed twenty geocaches across four Chesapeake parks, and invited the community to discover geocaching by placing flyers in the parks with step-by-step instructions about how to set up a free geocaching app. [Read the full article](#)

## Now, tell us your story!

If you're working on an award, or any other special project, we want to hear all about it. Let us celebrate your accomplishments with you! Submit your news and announcements to [marcomm@gsgccc.org](mailto:marcomm@gsgccc.org) or use the form on the “Our Stories” page at [gsgccc.org](http://gsgccc.org).

## Recite the Promise

All Girl Scouts recite the Girl Scout Promise and Law together at the start of every meeting and special event, but what about the Family Promise? Yes, parents and caregivers, you have one, too! Make this pledge to your girl:

### Girl Scout Family Promise

*On my honor, I will try:*

To support my Girl Scout and her troop,  
To help girls lead at all times,  
And to always keep it fun!

For more information on how families can enjoy the Girl Scout experience together, check out our website at [gsgccc.org/family](http://gsgccc.org/family).

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## Let's make her college dreams a reality.

The new year signals the start of serious college prep for many families, and Girl Scouts has you covered there, too. The [“She Believes She Can, So She Does” Scholarship](#) supports girls pursuing higher education opportunities, including vocational training and undergraduate education. (*Application deadline: April 14, 2023.*) The [Maylea Brockington Beasley Love & Laughter Scholarship](#) is awarded each year to one Gold Award Girl Scout from a GSGCCC troop. (*Application deadline: April 15, 2023.*)

For more information on all the scholarships and other awards that are available for her, visit [gsgccc.org](http://gsgccc.org).

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# GSCCC Shop Specials

## January 4, 11, 18 and 25: Discount Wednesdays!

Pick a snowflake at checkout and receive a 10% or 15% discount off the entire purchase. *May not be combined with any other offer.*

[GSUSA](#)'s Semi-Annual Clearance Event is happening on January 4.

## Special Hours:

- Closed Monday, **January 2** – Happy New Year!
- Come see us at the [Cookie Classic Run](#) on **Saturday, January 14!** Items available will include cookie lounge pants and shorts, cookie sweatshirt, GSCCC sweatshirt, charms, beanies, winter hats, blankets, cookie entrepreneur pins and more! (Or call ahead with any order and pick it up at the event.)
- Closed for painting on Thursday, **January 19.**



There is so much to see and more arriving every day, [so let's go shopping!](#)