There is no better program than Girl Scouts to provide girls with the skills needed to become the exceptional women they were born to be and to make a difference in the world! Here at Girl Scouts of the Colonial Coast (GSCCC), one of 111 councils in the nation, we offer girls an all-girl, safe place to build leadership - even during a time of tremendous challenges. Although the pandemic created a “new way of being,” we continued to pivot in 2021 to be part of the new state of being. We moved from an all in-person service delivery mode before the pandemic, to one that is now a mix of virtual and in-person. This allowed us to meet our mission and meet the needs of girls and their families. Our virtual Science of Happiness workshop was one of our most popular offerings and met an important need.

Along with virtual workshops and programs, we introduced popular subjects, such as STEM and life skills through our Badge-in-a-Box program. Mechanical Engineering, Automotive Design, Inventor, and Space Science Researcher were but a few of the badges distributed to girls through Badge-in-a-Box. More than 4,000 Badge-in-a-Box kits were distributed in 2021 and included kits to girls living in less resourced areas who are served by our Community Troop Team.

Community partners, such as colleges, universities, businesses and other nonprofits, were important in how we engaged girls. They supplied the expertise and knowledge needed to enhance badge work and connected girls to the real world. Thanks to partners, we’ve been able to bring subjects such as cyber security and coding to girls, helping them understand online risks and become aware of the wealth of STEM careers open to women.

A partnership with Dairy Queen allowed GSCCC to host seven Meet & Treat events and connect with new Girl Scouts.

Community Troop Team was able to distribute Badge-in-a-Box kits through the help of partner agencies. The kits included many STEM badge activities that allowed girls to do hands-on fun at home where they made things such as their own sun dials.
The Girl Scout 2021 Cookie Program gave girls opportunities to learn important skills such as goal-setting, decision-making, budgeting, communications and business ethics.

The USO of Hampton Roads and Central Virginia thank Girl Scouts for their Gift of Caring cookie donations. Pictured: GSCCC CEO Tracy Keller, Girl Scouts Amiyah Snagg, Madilyn Liddle, Claire Pittman, Kailie Bein, Liberty Shoemaker and Executive Director at USO of Hampton Roads and Central Virginia Paula Moran.

Girl Scouts and the outdoors has been a long standing tradition since Juliette Gordon Low established the organization in 1912. From horseback riding to campfire cooking and high adventure, girls can experience the outdoors in so many ways. In 2021, girls were anxious to get back outdoors and be with friends. We surpassed our day camp attendance goal and filled every outdoor event offering!

We were, and remain, steadfast in providing stability and consistency to our Girl Scout families during this unprecedented time. We especially acknowledge the contribution of our dedicated volunteers, more than 4,000 adults whose hard work in this critical time ensures that thousands of girls have access to the Girl Scout movement.

Looking to the future, we will continue our Girl Scouts mission to build girls of courage, confidence, and character. We invite more friends in the community to connect with us, to become the volunteers we need to lead troops, facilitate adult classes, and govern the council, to be program partners we need to access expertise and knowledge for enhanced programming, and to be the supporters we need to gain critical resources to fund and support our council’s work. Together we will provide the tools to girls to be leaders today and into the future.
DONOR RECOGNITION
October 1, 2020 – September 30, 2021

GSCCC donors invested in essential activities including properties/camp projects, financial assistance, girl programs, and annual support. The following donor list aggregates all types of annual contributions with the exception of other funds separately listed in this report. Thank you for your belief in the power of girls!

If you would like for your name to be represented differently in future reports, please contact philanthropy@gsccc.org.

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