

Alum News

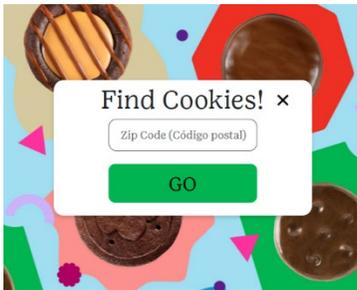


Quarterly Newsletter for GSCCC Girl Scout Alums

Spring 2026

Your involvement makes a difference! This issue of Alum News introduces a new resource that you can use to spread the impact of Girl Scouts, plus upcoming events, announcements, travel opportunities, and spotlights on our Girl Scout alum.

As always, you can find even more feature stories, resources and other information at gsc.org/alum.



Stock up before the season ends!

Booths are still open across our Council, but the 2026 **cookie season ends on March 29**, so don't wait to stock up on all your favorites. All proceeds stay local to help fuel amazing experiences for Girl Scouts in our Council all year long. **Use the Cookie Finder** at gsc.org/cookies to locate booths near you!

UPCOMING EVENTS

Party in The Outback at Badge Bash! – Apr. 18

Adventure into an unforgettable evening of camp-inspired fun packed with perks: free drinks and food, a Girl Scout Cookie-inspired cocktail, live music under the stars, and more. Spots are limited; there are discounts for “Teams” who register together. Get your tickets today at gsc.org/bash.

2026 National Convention: Girl Scouts Unite – July 23-25

There's no better time and place to celebrate the incredible impact of Girl Scouts than on the 250th anniversary of the U.S.A. in our nation's capital. [Learn more and get tickets now!](#)

Girl Scout Famous Formers – Sept. 26

Save the date for our annual celebration, where we will recognize the significant achievements of local women who started their leadership journey as Girl Scouts. The nomination process for the class of 2026 honorees is now open; [nominations are due by May 22](#).

A Week in Greece – Oct. 6-14

Join GSCCC’s “Travel Queen” Eileen Livick for this amazing adventure, just for adults. Walk through ancient history and open-air museums in the capital, Athens. Revel in the serenity and diversity of the Greek Islands on the isles of Mykonos and Santorini—daydreams come to life in a hundred shades of blue... [See the full itinerary and book your spot today!](#)

Spread the impact of Girl Scouts. Become a Community Advocate.

You are one of our strongest champions and your voice matters.

As a Community Advocate, you help build awareness, grow support, and open doors for more girls and families to experience the benefits of Girl Scouts. Together, we can reach more neighbors, schools, and local organizations to highlight the opportunities Girl Scouts offers.

Making an impact only takes a moment. Share a flyer about what Girl Scouts do at your next neighborhood or PTA meeting, send an email to a friend, post your experience on social media, or even bring up what new skill your troop learned to your colleagues.

Explore our resources at gscucc.org/impact and use the ones that work best for you!

Alum Spotlights



Jay Johnson, History-Maker

Janice “Jay” Johnson pioneered many firsts for African Americans during her time in Girl Scouts as well as her long professional career, beginning when she joined a Brownie troop in the 1940s led by Mary Jackson, one of the three NASA engineers profiled in the movie “Hidden Figures.” [For Black History Month, we took a look at the life and career of this amazing alum.](#)



Lifelong Friends: Celebrating with Mary Ellen Maxwell

Every Girl Scout knows the lyrics to the famous traditional song that goes, “Make new friends, but keep the old / One is silver and the other’s gold.” For Girl Scout alum and decorated volunteer Mary Ellen Maxwell, adding to her circle of friends has been an instrumental part of her success in life. [For Girl Scout Week, we celebrated with a look at Mary Ellen’s experience and amazing career as an example of friendships in action.](#)



Lifetime Membership

[This one-time purchase comes with lots of perks!](#) It’s \$400 (tax-deductible as allowed by law), but alums under 30 or volunteers with ten or more years of service can purchase a lifetime membership for just \$200.

Your Legacy, Your Promise to Girls

The Juliette Gordon Low Society recognizes those who make a planned gift to Girl Scouts of the Colonial Coast. We invite you to join!

- The Girl Scouts of the Colonial Coast is included in my estate plans.
- I am considering a planned gift to Girl Scouts of the Colonial Coast.

Call 757-549-0641 or visit gscoc.org/legacy to join the JGLS today.

Training and Certifications

Did you know? Many adult training courses offered at GSCCC are also open to non-members! If you or someone you know needs help with registration, please reach out to customercare@gscgcc.org.

American Red Cross Adult & Pediatric First Aid/CPR/AED – 4/25

This blended learning course equips you to recognize and care for a variety of first aid breathing and cardiac emergencies for people of all ages. A certificate for Adult and Pediatric First Aid/CPR/AED is issued upon successful completion.

Register by 4/23

Backpacking Training – 6/5-7

Learn how to lead a backpacking trip with your troop, including important skills such as Leave No Trace, cooking on the trail, how to dig cat holes, how to hang a bear bag, and more!

Register by 4/9



Cast Your Votes for Girl Scouts!

GSCCC was chosen to participate in a special charitable giving campaign sponsored and funded by Target. And you have the chance to help direct a portion of Target's donation to us! **Through March 31, 2026, vote for us through the Target Circle program.** Find out more about Target Circle and join today (if you haven't already) at target.com/circle.

Build 5 Resume Skills as a Girl Scout Volunteer

Many things you learn from volunteering are known as “transferable skills” and can help you fill any gaps in your professional experience (or build a resume from scratch if you're just starting out). [Read the full article at gscgcc.org/blog](https://gscgcc.org/blog).

(Plus: We're currently hiring for Summer Camp! [Get paid to have fun this summer](#) while building skills, connections, and memories.)



Join Daisy's Circle — Where Giving Blossoms Into Impact!

Inspired by our visionary founder, Juliette “Daisy” Gordon Low, this initiative honors her legacy as a devoted philanthropist and tireless advocate for young women. Step into the Circle. Help plant the seeds of courage, confidence, and character — month after month. [When making your donation, select the MONTHLY option.](#) It's that easy!

Let us share your good news!

We know Girl Scouts make the world a better place well into adulthood, and your stories can inspire us all to keep going. **Send your professional honors, awards, recognitions, promotions, news and other announcements to marcomm@gsgccc.org.** We will include them in a future edition of this newsletter!