## Girl Scouts of the Colonial Coast Magazine 2023-24 Sponsorship Ad Opportunities



We are one of 111 councils chartered by Girl Scouts of the USA, the world's leading organization dedicated solely to girls, with more than 100 years of success in building girls of courage, confidence and character. In partnership with caring adults and community partners like you, girls develop qualities to serve them all their lives: strong values, social conscience, and conviction about their potential and self-worth.

Girl Scouts is recognized as the premier leadership organization for girls and has been selected for more than four years running as the most iconic youth non-profit brand. The Girl Scout logo is instantly recognized in every town across America.

The Girl Scouts of the Colonial Coast magazine markets Council events and includes informative articles for and about Girl Scouts of all ages, along with those who support Girl Scouts. The magazine is published two times a year in the fall, and winter. The publication is distributed to more than 10,000 households. Sponsorship ads are available for each issue.

Build your corporate visibility and highlight your commitment to non-profits, women, and our area youth.

Questions? Email Marcomm@gsccc.org







## **GSCCC Magazine Insertion Order**



Organization	
Contact Name	litle
Street Address	
City/State/Zip	
Phone I	Email
Sponsorship Ad size:	One time • Monthly  Your most generous donation
□ Full Page (8 1/2" X 11") inside cover (include blee	
□ Full Page (8 1/2" X 11") interior (include bleed)	\$ 800
□ Half Page (7 3/4" X 5")	\$ 400
□ Quarter Page (3 3/4" X 5")	\$ 200
□ Eighth Page (3 3/4" X 2 1/2")	\$ 100
Payment:	Designate to Enmeier Center at Camp Skimi  Add comment
□ Payment for \$ is being paid <u>online</u> .	Donate and Support
□ Check for \$ is being mailed. (Make chemail:	ecks payable to GSCCC)  If paying online, be sure select "One time" at the and designate your
□ Email a copy of completed insertion order to Marcomm@gsccc.org	dollar amount to "Magazine Sponsorship

## Mailing Address:

GSCCC 912 Cedar Road Chesapeake, VA 23322 Attn: Philanthropy Director

Questions? Contact marcomm@gsccc.org



Fall 2023 Issue (mails mid August) Ad Insertion order and payment due: May 1, 2023 Artwork due by: July 1

## Send the artwork to <a href="mailto:barbo@gsccc.org">barbo@gsccc.org</a>

Send ads as an unlocked PDF. Be sure to include bleeds for full page ads. (Ads will not be published without payment.)