

Girl Scouts' Academic Edge



What if we could develop millions more top-notch innovators, policymakers, technologists, and entrepreneurs?

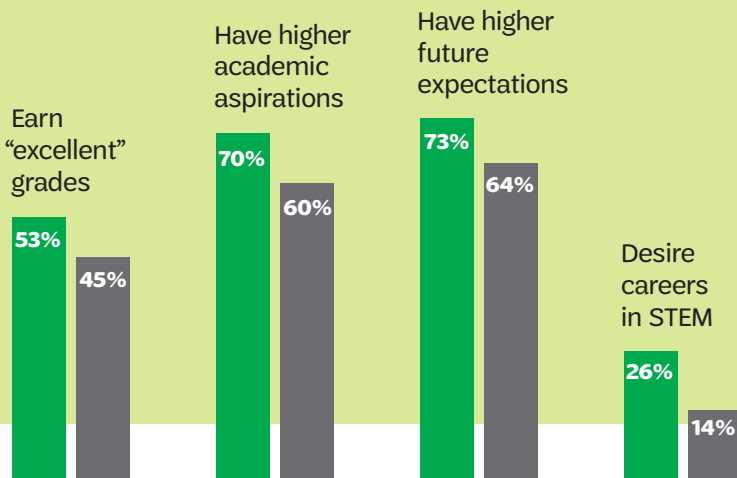
And what if they were all women?

Girl Scouting = educational and life success.

Research shows that participating in Girl Scouting contributes to girls' grades and behavioral engagement more than involvement in school programs does.

Girl Scouts are more likely to:

■ Girl Scouts
■ Non-Girl Scouts



For over a century, Girl Scouts has been preparing girls to become tomorrow's leaders:

- 100% of female U.S. secretaries of state
- 80% of female technology leaders
- 72% of female U.S. senators
- 58% of U.S. congresswomen
- 50% of female business leaders

...are Girl Scout alums.



Compared to other women, Girl Scout alums:

Are **2.25x** more likely to have a least a bachelor's degree

Are **14%** more in demand for jobs

Earn **23%** more





Now more than ever, girls need Girl Scouts~ because all girls deserve educational opportunities that help them discover their strengths and passions.

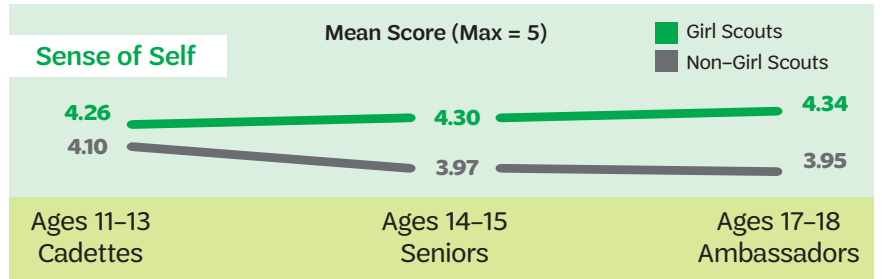


The Girl Scout Model

Girl Potential + Skills Programming + Girl Scout Leadership Experience + Caring Adults and Social Capital

Girl Scouting supports girls through the turbulent preteen years.

Although Girl Scouts and non-Girl Scouts show similar developmental trends in the early years, by middle school trends start to diverge. Compared to non-Girl Scouts, middle school girls who participate in Girl Scouts have a strong sense of self, show increased interest and involvement in their communities, and remain confident about their futures.



Girl Scouts levels the playing field.

Girls from lower socioeconomic status communities and diverse racial/ethnic backgrounds particularly benefit from Girl Scouts. When they participate in Girl Scouts, they're more likely than non-Girl Scouts to have an adult in their lives who helps them pursue their personal and academic goals. And Girl Scouts continues to advocate for equality by pursuing gender equity in pay and leadership for women of all backgrounds.

At Girl Scouts, girls grow their academic success, develop new talents, and explore their passions. By promoting skills like critical thinking, problem solving, and collaboration, Girl Scouts sets girls up for powerful futures.

The case couldn't be clearer~ Girl Scouting works! It is the best organization for preparing girls to succeed academically and become the next generation of leaders.


girl scouts
 of the colonial coast
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