The 2019-20 Girl Scout membership year was a memorable one, for sure.

It was one of celebrations and one of challenges. Girl Scouts of the Colonial Coast started the year in October with the unveiling of the historical Virginia Women’s Monument in Richmond, done by girl representatives from three Virginia councils. We were proud to have four GSCCC Girl Scouts part of the ceremony.

There were dozens of programs attended by girls that introduced them to STEM, financial literacy, the outdoors, entrepreneurship and life skills. GSCCC’s adult events helped raise awareness and funds and included the 2019 Famous Formers Luncheon and the 2020 Samoa Soiree. All this before the pandemic hit, near the end of our 2020 cookie season. We rose to the challenge. Our Girl Scouts found new ways to reach out through the Cookie Program and connected more friends in the public with our wonderful products, our brand and services.

The pandemic forced us to create new ways of conducting our lives - from family gatherings and school attendance to Girl Scout activities and recreation. We found new ways to celebrate. New words found their way into our vocabulary - we were on “Zoom” meetings and we all knew that social distancing meant staying at least six feet apart. Through it all, in the spirit of community, we provided a quality Girl Scout Leadership Experience to thousands of girls. We held onto the vision Juliette Gordon Low our founder had for our organization - no matter what the situation, a place for girls where kindness prevailed, encouragement was the norm and opportunities were boundless.

With the steadfast support of volunteers and donors, girls continued to grow in courage, confidence and character to be the leaders of today and into the future. Thank you for believing in the power of girls. Thank you for investing in their future - and the future of Girl Scouting!
More than 200 volunteers attended the October 2019 Volunteer Kickoff. In the spring of 2020, GSCCC held a virtual volunteer awards celebration.

Adult Volunteers 5,490

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Girl Members 9,273

The GSCCC community troop team worked to connect girls to Girl Scouts. The Team created relationships with the nonprofit, Communities in Schools, which resulted in many girls to be offered Girl Scout program during the school day at target schools.

Program Events

4,504 Girls Served

Girls gain the skills and the inspiration to accept challenges, overcome obstacles, and take the lead by exercising and staying healthy, developing strong relationships with family and peers, advocating on behalf of others, protecting our environment, and exploring careers that can truly change the world for the better. GSCCC offered a variety of program opportunities and workshops such as Brand Me, one that focused on relationship building and communications.

Girl Scouts who were members of the GSCCC Girl Advisory Board got together over the year to give input and help plan Council program.

Girl Scouts empowers girls to explore, to achieve, and to understand that their potential isn’t limited by where they were born or who they are, or what their background is, but the future can be beyond their wildest dreams, if we give them the confidence they need to be an explorer.
Financial Literacy

GSCCC offers girls—from kindergartners to high school seniors—the opportunity to build their business savvy and hone their financial literacy skills. Girls can do this through our curriculum, online learning, and, of course, through the Girl Scout Cookie Program, the largest girl-led business in the world. Today, as girls learn to handle money and be self-reliant, they are also learning how to bring their own values to the business world and how to use their time, talent, and resources (including money!) to make the world a better place. In 2020, GSCCC added a program partner, VicTreeFri, a independent financial education company, to help girls learn about budgeting, money management and more as they worked towards earning Girl Scout badges.

Troop Camping and Property Use
Served 14,980 Girl Scouts and Friends

Financial Literacy

GSCCC continued to develop and maintain Council properties. A new pavilion was added to Camp Skimino in 2020.

Girl Scouts and the Outdoor

Girls learn to engage safely and responsibly in a range of outdoor activities. They develop a love of nature and an interest in the natural world and gain confidence in their ability to take on new challenges and learn from and succeed in them.

Even though the challenges presented by COVID prevented summer in-person camping and troop overnight camping, GSCCC members found ways to enjoy the outdoors and gain skills through programs such as Girl Scouts Love State Parks. There were also outdoor sessions hosted by our outdoor partners such as Adventure Park and the Elizabeth River Project, and those offered by GSCCC at Council properties. Our U-Pick: Summer Adventure sessions, where girls received programs in a box to work on at home, was also successful and prompted the continuation of a home-based program - Badge-in-a-Box.

Enjoying Girl Scouts Love State Parks weekend at York State Park.
Highest Awards and Special Recognitions

Special recognitions were given to some of our Gold Award Girl Scouts in 2020. Girl Scout Ambassador Kaira Baxter was recognized by GSUSA as a 2020 National Gold Award Girl Scout for her community garden project and received a total of $20,000 of scholarship funds. Gold Award Girl Scout Ambassador Cameron Hart was recognized for her dedication to volunteerism by Volunteer Hampton Roads with the region’s Youth Volunteer Achievement Award and Gold Award Girl Scout Laney Bonner was recognized by the Chesapeake Environmental Council for her project that supported the health of the Chesapeake Bay.

STEM and Girl Scouts

Girl Scouts has a long history of engaging girls in STEM activities and encouraging them to pursue their interest in science in and out of the classroom. As the world becomes ever more reliant on technology to power our daily lives, Americans need to harness the unique insights, skills, and potential of girls in the STEM fields.

New STEM badges introduced in the summer of 2019 were well received and used in GSCCC programs such as those held with community partners at Thomas Nelson Community College and NASA. The Space Science Researcher badge, aimed to help 6th–8th graders understand the properties of light and use that knowledge to better understand the Sun, stars, and other celestial objects. The Space Science Expert badge teaches 9th and 10th graders more about light and understanding the universe and humanity’s place in it. The Space Science Master, for 11th and 12th graders, goes deeper into exploring, observing, designing, and communicating space science discoveries.

GSCCC Alum

The list of Girl Scout alumnae includes many successful women across an impressive list of fields and industries, both locally and nationally. GSCCC girls were able to connect with many alum in 2020 including national journalist Jane Pauley who was a guest speaker at the Chesapeake Speakers Forum where she was presented Girl Scout Cookies and a patch to recognize the 100th anniversary of the passing of the 19th Amendment which gave women the right to vote.

2019 Girl Scout Famous Formers

Honorees pictured from left back row:
Tricia Hudson, Strategic Solutions by Tricia, LLC
Kate Godby, Hewlett Packard Enterprises
Dawn Glynn, representing TowneBank, Corporate G.I.R.L. Champion
From left front row:
Janice “Jay” Johnson, Virginia Organizing
Bonita Billingsley Harris, Dominion Energy
Joann Bautti, Eastern Virginia Medical School
Lisa Spiller, Christopher Newport University

Financial Highlights

Income $4,148,129

Expenses $4,206,012

- Product Sales, Net $3,471,444
- Retail Stores, Net $76,373
- Program Service Fees $73,968
- Public Support $476,052
- Other Revenue and Rental Income $26,697
- Special Events, Net $23,595
- Fundraising $245,323
- Management and General $269,815

Audited
Thank you for supporting Girl Scouts!

**Annual Fund**

$25,000-$99,999
Newport News Shipbuilding
United Way of South Hampton Roads

$10,000-$24,999
Dan and Tracy Keller
Franklin-Southampton Charities
Girl Scouts of the USA
The Warfield Foundation Inc.
United Way of the Virginia Peninsula

$5,000-$9,999
Albemarle Area United Way
Camp Foundation
Charles Constant and Ruth Hastings
Skinner Memorial Trust
Clark Whitehill Enterprises
Community Action Coalition of Virginia
ENSPYR, LLC
Franklin-Southampton Area
United Way
GEICO Philanthropic Foundation
Langley Federal Credit Union
Publix Super Markets Charities
Ruth Camp Campbell Foundation
Southeast Virginia Community Foundation
The Benevity Community Impact Fund
The Suffolk Foundation
Verizon Foundation

$1,000-$4,999
Anonymous
Deb Amatulli
Joann Bautti
Susan Blake
Deborah Butler
Tammy Carlson
Melanie Chavarria
Amy Coyne
Dina Crewe
Kim Curtis
Luis Estrada
Carole Goodwyn-Harris
Angie Hoen
Tricia Hudson
Cheran Ivery
Lu Ann Klevecz
Lorraine Lees
Linda Linke
Eileen Livick
Catherine Magill
Cheryl McGrenra
Susan Meek
Maria Mills
Carolyn Pittman
Marisa Porto
Ellis Pretlow
Bonnie Purefoy
Laura Sass
Rich and Sunny Smith
Ann Stenberg
Rachel Szefcman
Barbara Tierney
April Van Skiver
Charity Volman
Terri Washington
Carol Watkins
Claire Winiarek
Abingdon Ruritan Charitable Associates Inc.
Bernardine Franciscan Sisters Foundation, Inc.
Birdsong Peanuts
Enterprise Holdings Foundation
Main Street United Methodist Church
Rotary Club of Great Bridge
Suffolk Business Women, Inc.
The Elizabeth City Foundation
The J. Edwin Treadle Foundation Inc.
Virginia Career Works
Warwick Rotary Foundation
Weichert Realtors-KBL Companies, LLC
Williamsburg Community Foundation
YourCause, LLC Trustee for Newport News Shipbuilding

$500-$999
Paula Ambrose
Linda Bass
Angela Bright
David and Stephanie Carver
Marshaye Cooke
Ray Cooper
Patrick Civitanovich
Lila Davis
Theresa Dozier
Sharon Durrette-Hunt
Peter Kaurup
Kimberly Lincoln
Tani Pratt
Susan Ramsland
Michelle Wilkerink
Jessica Woodyard
Aldi’s
Calvert Distribution Fund (c/o Boston Financial)
Frontstream
Hampton Roads Chamber of Commerce Chesapeake
Womens Division
Lions Club of Norfolk Foundation
Poquoson Ruritan Club
Rotary Club of Norfolk
The Suffolk Rotary Club

$100-$499
Anonymous (3)
Patricia Akutekha-Gibson
Kenneth Alexander
Marian Anderfuren
Kevin and Mary Kate Andris
Anne Barclay
Wade Barghausen
Janice Beaverson
Shirley Bergstrom
JoAn Berry
Don Bilbo
Barbara Blake Gonzalez
Joseph Bohrer
Jacqueline Bon temps
Cynthia Breunig
Jacqueline Brooks
Donald and Alvene Buckley
Janelle Campbell
Frances Carr
Karen Clickner
Martha Clowdsley
J D. Coogan
Minette Cooper
John Comett
Evelyn Cullipher
Jeri Davenport
Cathy Drewry
Anna Faulkenberry
Stephanie Fields
Claudia Flowers
Owen Gallagher
Suzanne Garcia
Marcy Germanotta
Dawn Glynn
Sarah Golden
Shanise Harris
Daun Hester
Jean Hodges
Tameika Hopkins
Amanda Howie
Kimberly Hurst
Jennifer Isoldi-Denis
Shayna Jankell
Rosalee Jewell
Jody Kaurup
Deneen Keegan
Jerry Kent
Melissa Kessler
Cathy Kilcoyne
Emily Kircheval
Arlene Klinedinst Baragona
Shelby Lindsey
Rebecca Marvin
Mary Ellen Maxwell
Lisa McVor
Susan McKee
Pansy McKenzie-Morton
Marilyn Meek
Molly Mettler
Kisha Moore
Terrie Nathan
Maria Nissen
William Nusbaum
Lara Overy
Kimberly Painter
Grace Parkinson
Stephen Perry
Karen Priest
Chris Ramos-Smith
Amy Reineri
Dolores Richardson
Mark Rickrode
Diane Rogic
Martha Rollins
Michelle Santa
George Schmidt
Laura Schmidt
Alisa Smith-Kayal
Kathy Spradlin
Martha Stewart
Kay Stine
Nancy Stinson
Carole Stockberger
Carole Sutton
Zechariah Turner
Kathy Van Mullekom
Ericka Washburn
Nancy Welch
Betty Westmoreland
John Wilson
Michelle Woodcock
AmazonSmile Foundation
American Legion Post 25
Bank of America Charitable Gift Fund
Bendall Auto Service, LLC
DLS Engineering
Hampton Injury Law PLC
Hampton Roads Community Foundation
Mini Me Events
Norfolk Southern Charitable Trust Account
Schwab Charitable Service Unit 380-Oceanview
The Blackbaud Giving Fund
Troop 1038
Troop 1041
Troop 118
Troop 280
Troop 741
Troop 778
United Way of Greater Atlanta, Inc.
United Way of Greater Milwaukee
United Way of Lancaster County
Wycliffe Presbyterian Church
Yorkminster Presbyterian Church
YourCause, LLC

**GSCCC Leadership Fund**

**Golden, Silver and Bronze (fiscal year 2020)**

**Golden Circle**
Terry Scott (D) and Deb Amatulli
Susan B. Day
Angie Hoen
Eileen Livick
Cheryl McGrenra
Susan Meek
Laura Sass
April Van Skiver
Terri Washington

**Silver Circle**
Linda Bass
Jessica Woodyard

**Bronze Circle**
Patricia Akutekha-Gibson
Janice Beaverson
JoAn Berry
Karen Clickner
Dina Crewe
Evelyn Cullipher
Lila Davis
Stephanie Fields
Dawn Glynn
Deneen Keegan
Donald Kemper
Jennifer Lynch
Lisa McVor
Pansy McKenzie-Morton
Marilyn Meek
Kisha Moore
Sharon Nusbaum
Kimberly Painter
William Rodner
Diane Rogic
Michelle Santana
Carole Stockberger
Jan Tyler
Ericka Washburn
Nancy Welch
Elizabeth Zahn

Beth Yates
Jessica Woodyard
Alyssa Vega
Barbara Tierney
Martha Stewart
Ann Stenberg
Kenisha Smith
Cathy Six
Lauren Rucker
Bonnie Remson
Susan Ramsland
Tory Pendleton
Stacy Nixon
Susan Meek
Ashley Kemp
Dianne Belk

Rowena Fullinwider
Endowment Fund
Peter Fullinwider

Barbara Mettler Fund
Elizabeth Kessler

Juliette Gordon Low Society
Anonymous (3)
Deborah Amatulli
Erik and Eva Andersen
Girl Scout Movement-wide Challenge Planned Gift
Dianne Belk and Lawrence Calder
Girl Scout Movement-wide Challenge Planned Gift
JoAn Berry
Melissa Burroughs
Amy Coyne
Dina Crewe
Lila Davis
Sandra Deloatch (D)
Luis Estrada
Claudia Flowers
Amy Godby
Kate Godby
Caroline Goodwyn-Harris
Amanda Howie
Tricia Hudson
Helen Kattwinkle
Dan Keller
Tracy Keller
Elizabeth Kessler
Sonia Kessler
Andrea Kinneer
Lu Ann Klevecz
Lorraine Lees
Anna Lee Liverman (D)
Eileen Livick
Cheryle Mack
Dale McClure
Cheryl McGrena
Ashley McLeod
Susan Meek
Michael Mendelsohn
Jennifer Moore
Stacy Nixon
Camile Peter
Amy Reineri
William Rodner
Rich and Sunny Smith
Keith Snyder
Tesi Strickland
Toni Taylor
Barbara Tierney
Zachariah and Anna Goode Turner (D)
Deborah Verhofstadt
Dr. Melissa Warfield (D)
Nancy Welch
Claire Winiarek
Beth Yates
(Deceased)

The Juliette Gordon Low Society was founded on the occasion of the 100th Anniversary of the Girl Scouts to thank and honor friends who, like Juliette, choose to make Girl Scouts part of their legacy and a beneficiary of their estate. Providing a planned gift through the Juliette Gordon Low Society in your estate plans can include naming Girl Scouts as beneficiary, of the following:

- Will
- Retired gift of real estate
- Charitable gift annuity
- Donor advised fund
- Charitable remainder trust
- Retirement plan
- Life insurance policy
- Charitable lead trust

JoAn Berry is a woman who believes one’s life should always include a passion or commitment to something, and she believes it can be found in many places. For some it is found in a profession where they feel they make a difference and for others it grows from a talent or hobby such as gardening. For JoAn, the passion comes from being a Girl Scout. When she joined as a Girl Scout Brownie, little did she know that it would become a lifelong passion.

The passion that was passed onto Elizabeth is an example of how JoAn impacts lives. Her commitment to Girl Scouts spills out wherever she goes and she seems to be everywhere as a volunteer, including serving as a Council Delegate. Her positive and go-getter personality makes her sought out by new leaders and her enthusiasm for the Girl Scout movement is contagious.

“I’ve learned that Girl Scouts makes me happy,” she said. “It inspires me. As a product program coordinator, I’ve seen girls grow up through Girl Scouting. I’ve seen Daisies who were extremely shy and reserved become confident leaders as Juniors. This really makes my heart sing to think I was part of making that happen.”

When JoAn volunteers, the good memories of her own years in the program are not far away. Those memories include having her mom as her Girl Scout leader, enjoying Girl Scouting with her three sisters and camping in tents with no floors that, during one trip, created a flood in their tent that prompted a swift evacuation in the middle of the night.

Last July, when she heard National Volunteer Dianne Belk speak at a Juliette Gordon Low Society gathering, she felt a strong bond with her. Like JoAn, she did not come from a wealthy family and only had enough to get by. Girl Scouting was an added bonus to her childhood that she cherished. Dianne’s passionate description of why she started the Juliette Gordon Low Society – to ensure the future of Girl Scouts for future generations – found a place in JoAn’s heart. And when JoAn found out there was no minimum amount to make a planned gift, she decided to take the step to add Girl Scouts as part of her legacy.

“I believe so strongly in the mission of Girl Scouts,” JoAn said. “I have been entrusted with a huge responsibility – the future of our girls. As Girl Scout volunteers and adults who care about Girl Scouting, we give girls the power to be the movers and shakers of their communities – of the world. It is extremely important and a role, whether that is of a volunteer or donor, we should be proud to hold.”
The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for
what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a
better place, and be a
sister to every Girl Scout.

The Girl Scout Promise

On my honor, I will try
To serve God and my country,
To help people at all times,
And to live by
the Girl Scout Law.

The Girl Scout Law