

2025 Girl Scout Cookie Program[®]
Family Cookie Guide





Important Program Dates:

January 6

Digital Cookie Access—Caregivers

January 11

Girl Scout Cookie Program Begins

January 26

Girl Initial Order Due to TCC

February 21-23

National Girl Scout Cookie Weekend

February 22

Troop Cookie Pick-up

February 23

Booth Sales Begin

March 30

Girl Scout Cookie Program Ends

March 31

Final Payments from Families due to the TCC

Mid-Late April thru June

- Super Seller Reward Selection
- Top Cookie Entrepreneur Events
- Order Card Rewards Distributed

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Why the Girl Scout Cookie Program® matters



Since 1917 (1917!), when Girl Scouts in the Mistletoe Troop in Muskogee, Oklahoma, sold homemade cookies in their high school cafeteria, the Girl Scout Cookie Program has helped young cookie sellers grow into caring, perceptive, can-do leaders.

Girl Scout troops and councils also benefit! With proceeds from what is the largest girl-led entrepreneurial program in the world, troops and councils bring the WOW to what Girl Scouts experience—giving them opportunities that excite, delight, and unite them as they find their way in the world. Thanks to cookie proceeds, troops and councils fund all kinds of amazing service projects as well as keep Girl Scouting affordable for all families.

And let's not forget our customers, who win with each delicious cookie purchase—relishing their favorite sweet treat as they keep young entrepreneurs' businesses afloat and the Girl Scout movement thriving.

Let's dig in further.

The cookie program matters for **Girl Scouts**.

When participating in the program, Girl Scouts...

- Set and strive for meaningful goals, strengthening their team-building skills and sense of self
- Delight in watching each cookie sale bring them closer to their personal and troop goals
- Set themselves up for a future of healthy relationships, as they hone their abilities to communicate directly, collaborate effectively, and resolve conflicts constructively
- Level up their entrepreneurial skills, preparing them for so many different potential career paths down the road
- Build their critical-thinking capacity as they tackle problems thoughtfully, together
- Learn what it means to do business honestly, responsibly, and aligned with their values
- Get on-the-ground experience managing money—a practical and essential life skill—at a time when many schools don't teach financial literacy
- Feel a glow of ownership and pride in knowing their hard work funds their Girl Scout experiences
- Earn some pretty cool badges!

Through Girl Scouts, girls learn five essential skills:

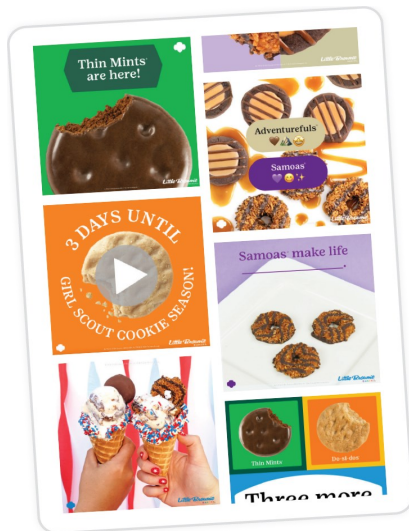
- **Goal Setting**
Girls learn how to set goals and create a plan to reach them.
- **Decision Making**
Girls learn to make decisions on their own and as a team.
- **Money Management**
Girls learn to create a budget and handle money.
- **People Skills**
Girls find their voice and build confidence through customer interactions.
- **Business Ethics**
Girls learn to act ethically, both in business and life.



Marketing Resources



Attract Customers with Ready-Made Graphics



Virtual Backgrounds that are Out of This World



Create a Booth that Wows & Amazes



Digital Marketing Basics

Girl Scouts can level up their cookie biz by going digital! Here's how to make it pop:

Digital Cookie®: Personalize your site with weekly videos. Offer cookies with direct shipping or in-person delivery.

Social Media: Launch a fun campaign to spread the word and reach family and friends near and far. Check out Digital Marketing tips on LittleBrownie.com for all the details!

Text or Call: Don't forget to reach out to customers offline and follow up for reorders.



[LittleBrownie.com](https://www.littlebrownie.com)



Safety Resources

Before launching their Digital Cookie site, Girl Scouts and caregivers must review and agree to the guidelines linked below. For additional resources, ask your council about Volunteer Essentials and Safety Activity Checkpoints, which include facts, forms, and tips.

- [Girl Scout Internet Safety Pledge](#)
- [Digital Cookie® Pledge](#)



Attention Troop Volunteers and Caregivers!
Help our Girl Scouts shine by following and sharing posts to give their digital campaign a powerful start! Let's get the word out and make this season unforgettable!



Girl Scout S'mores

LAST
CHANCE!



ANNOUNCING
2024-2025 Cookie Season is the FINAL SEASON for
Girl Scout S'mores®

Ready-Made Social Posts

Cookie images featuring the “Last Chance” message are ready to help spread the word. Simply download and share to make sure all cookie fans know to stock up before it’s too late.



Other Resources

To help spread the word, you’ll find the “Last Chance” graphic on all Girl Scout order cards, along with fun stickers and table tents that share the news.





2024–2025 Girl Scout Cookies®

All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification

The World's Most Flavorful Lineup



Adventurefuls®

• Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt

Approximately 15 cookies per 6.3 oz. pkg.

U D



\$ 5

Lemon-Ups®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits

Approximately 12 cookies per 6.2 oz. pkg.

U D



\$ 5

Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe

Approximately 38 cookies per 9 oz. pkg.

U D



\$ 5

Do-si-dos®

• Made with Natural Flavors
• Real Peanut Butter
• Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling

Approximately 20 cookies per 8 oz. pkg.

U D



\$ 5

Samoas®

• Real Cocoa
• Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes

Approximately 15 cookies per 7.5 oz. pkg.

U D



\$ 5

Tagalongs®

• Real Cocoa
• Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating

Approximately 15 cookies per 6.5 oz. pkg.

U D



\$ 5

Thin Mints®

• Made with Vegan Ingredients
• Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint

Approximately 30 cookies per 9 oz. pkg.

U



\$ 5

Girl Scout S'mores®

• Made with Natural Flavors
• Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling

Approximately 16 cookies per 8.5 oz. pkg.

U D



\$ 6

LAST CHANCE!

Toffee-tastic®

• No Artificial Flavors

GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits

Approximately 14 cookies per 6.7 oz. pkg.

U D



\$ 6

Proceeds and Bonuses



Financing Dreams

When customers buy delicious Girl Scout Cookies, they're helping power amazing experiences for Girl Scouts. Experiences that broaden their worlds, help them learn essential life skills, and prepare them to practice a lifetime of leadership. Cookie proceeds stay local, which means after the costs of the cookies and program logistics (like transporting them!), 100% of the proceeds for each package is reinvested in Girl Scouts of the Colonial Coast.



Troop Proceeds

Troop PGA Selling	With Rewards	Without Rewards
1-325 Boxes	\$0.85	\$0.90
326-400 Boxes	\$0.90	\$0.95
401+ Boxes	\$0.95	\$1.00

Troop Bonus:

Troops who are paid in full with no uncollected adults will receive a bonus of \$0.01 per box.

The Breakdown

The 2025 Girl Scout Cookie prices are \$5 for core varieties and \$6 for specialty varieties (see page 7).

How the Cookie Crumbles:

- 45%: Supports programs, events, training, facility and camp maintenance, financial assistance, and more.
- 25%: Covers cookie program costs.
- 20%: Funds troop and service unit proceeds and bonuses.
- ◆ 10%: Goes toward rewards and top entrepreneur events.

Proceeds and Reward Guidance

- Proceeds may only be allocated to Girl Scout troops/groups for Girl Scout program activities. Cash based accounts may **not** be kept for or distributed to individual girls.
- All rewards earned by Girl Scouts through product activities must support Girl Scout program experiences (such as camp, travel, and program events; but not scholarships or financial credits toward outside organizations).
- **Opting out of rewards is a participant/troop led decision and is only available for Girl Scout Cadettes, Seniors and Ambassadors.**
- Troops may not be split for the purpose of rewards.
- Girl Scouts in troops that opt-out of rewards are still eligible for initial order rewards, patches, and top cookie entrepreneur rewards/experiences.
- Council reserves the right to substitute a reward for equal or greater value.
- The rewards structure can be found on the back of the order card. Rewards are cumulative except for patches.
- All rewards and events are non-refundable, non-transferrable and girl-only.



Making the World a Better Place



Gift of Caring ...Cookie Donations!

Participation Options:

- **All Donations:** Any donations, like "keep the change" or "no cookies for me, but here's \$5," must go toward purchasing Gift of Caring Cookies.
- **Council Option (Virtual Gift of Caring - VGOC):** Collect money only—cookies are not distributed. Donated cookies will go to the USO of Hampton Roads and Central Virginia.
- **Troop Option (Troop Gift of Caring - TGOC):** Collect money, deliver cookies to the designated organization.

Rewards:

- Girl Scouts earn credit for each Gift of Caring box sold.
- Special rewards are available for selling 36, 120, and 216 Gift of Caring boxes.

Promoting the Program:

- Use a donation box, jar, or can at your cookie booth.
- Display a goal poster to show who will receive the donated cookies.

Impact in 2024:

- Girl Scouts donated over 33,000 boxes to the USO through VGOC.
- Troops donated more than 13,200 boxes to 100+ organizations they chose.



Spike's K9 Fund ...a Philanthropic Reward Choice!

Did you know there are special dogs working every day to keep us safe? These amazing K9 heroes help find missing people, stop bad guys, and even sniff out dangerous things like explosives. They work so hard to protect us, but they need protection too!

That's where **Spike's K9 Fund** comes in. This awesome group helps keep these dogs safe by giving them custom-made vests, helping with medical care, and providing training to keep them strong and healthy. And now, **YOU** can help these heroes, too!

How You Can Help

Instead of picking a regular reward item, you can choose to support Spike's K9 Fund and help protect a working dog! You can even mix it up—**help a dog at one level and pick a fun reward at another.**

Why It's So Cool

- K9 heroes are like superheroes in dog form!
- By helping Spike's K9 Fund, you're making sure these brave dogs have the protection they need to keep doing their amazing jobs.
- You'll be part of something big—Spike's K9 Fund has already helped over 2,700 dogs across the country!

Be a K9 Hero Helper!

You can make the world safer by helping K9 heroes stay safe, too. Every box you sell and every choice you make can make a real difference for these incredible dogs. Learn more about these heroic pups at www.spikesk9fund.org. Let's help our furry friends protect and serve!



Top Cookie Entrepreneur Rewards



1000+ Boxes Super Seller

Every box of cookies you sell gets you closer to earning points—and those points unlock AWESOME rewards just for you! From cool prizes to unique experiences, you get to pick the rewards **YOU** love most!

The more you sell, the more fun you unlock! Start earning and get ready to treat yourself to something **AMAZING!**

Super Seller Reward Guide available on gscgc.org.



2000+ Boxes Girl Scout Camp* or Lifetime Membership

Girl Scouts in grades K-11 who sell 2,000+ boxes of cookies earn an unforgettable reward: **one week*** at a 2025 GSCCC summer camp (up to \$450)!

Graduating high school seniors unlock an incredible prize—a lifetime Girl Scout membership, ensuring they stay connected to this amazing community forever!

Important Details *

- Camp Deposits: The free week **does not** include the deposit. To secure your spot, you **MUST** pay the deposit before registration fills up—*don't wait until the cookie program ends!*
- Camp Registration: Opens **February 2025**, so mark your calendar and start planning for an epic summer adventure.

Top 10 Cookie Entrepreneurs

Get ready for an epic journey, Girl Scouts! On this overnight trip, you'll explore the breathtaking Natural Bridge, uncover the wonders of the incredible Luray Caverns, and have a wild time at the Virginia Safari Park, where you'll get up close with amazing animals.

Pack your sense of adventure and join us for memories, fun, and excitement like never before!

To ensure a safe and enjoyable experience, Girl Scout Daisies and Brownies will need a caregiver to join them on the trip. Caregiver participation will be at their own cost. We appreciate your understanding and support in making this adventure unforgettable!



Celebrate Like a Top Cookie Entrepreneur!

Achieving greatness deserves an extraordinary reward! The **Top 10 Digital Cookie Sellers**, the **Top Service Unit**, and the **Top Girl Scout in Each Level** will be recognized for their incredible success and hard work with an exclusive, adorable panda hoodie sweater.

This is more than just a reward—it's a symbol of your entrepreneurial spirit and amazing accomplishments. Show off your panda hoodie with pride!



To ensure a safe and fun experience for all, all experiences are **exclusively for Girl Scouts** and will be chaperoned by council staff to meet Safety Activity Checkpoint standards for the youngest participating Girl Scout—unless otherwise specified. **Please note:**

- All rewards are non-refundable and non-transferable.
- Substitute rewards will **not** be provided if a Girl Scout cannot attend an experience.

We appreciate your understanding and cooperation in following these guidelines!

Safe Selling Guide



Safety Basics

Show Your Girl Scout Spirit! Wear your membership pin, vest, sash, or other Girl Scout gear to proudly represent who you are.

Buddy Up! The buddy system isn't just for safety—it makes everything more fun!

Plan Ahead! Be ready for anything! Have an emergency plan and always keep your money safe.

Protect Privacy! Respect everyone's privacy. Don't share last names, home addresses, or email addresses—yours or your customers'—unless it's absolutely necessary.

Partner with Adults! Always have an adult with you during sales activities—teamwork makes everything better!

Sell During the Day! Stick to daylight hours for your sales, unless you've got an adult by your side.

Stay Safe!

- Never enter someone's home or vehicle. Only approach vehicles at designated drive-thru booths.
- Get familiar with the neighborhoods where you're selling, and stick to safe spots—avoid alleys!
- Follow safe pedestrian practices when crossing streets and walking near traffic. Stay aware, especially when unloading cookies or passengers!

Internet Safety - Digital Cookie

Stay Safe Online!

Before jumping into online activities, Girl Scouts need their caregiver's permission to make sure everyone stays safe.

Join the Fun on Digital Cookie!

Be sure to read and follow the Girl Scout Digital Cookie Pledge before getting started.

Agree to the Guidelines!

Take a moment to read and agree to the GSUSA Internet Safety Pledge.

Caregiver's Agreement:

Caregivers, make sure to read and follow the Digital Cookie Terms and Conditions for Parents/Guardians.

Social Media Do's and Don'ts

Girl-Led!

Online marketing and sales should always be led by a Girl Scout, with an adult keeping an eye on things to help out when needed.

No Resale Sites!

Girl Scouts should never post cookies for sale on online resale sites like eBay, Facebook Marketplace, or any virtual yard sales. Keep it safe and fun!

Private and Group Sites are OK!

You can post to public sites or groups (like neighborhood pages or local community groups), as long as those sites allow it. Just make sure it's the right place and not on the resale portion of the site!

No Social Media Ads!

Ads may not be purchased or donated to promote cookie sales.

GSUSA and GSCCC reserve the right to remove or disable any link for reasons including violations of guidelines, inventory fulfillment issues, safety concerns, or if sales and marketing activity creates unanticipated disruption.



Digital Cookie



Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

Use the Digital Cookie® app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.



Become a true cookie boss in four easy steps!

1. Register for Digital Cookie®

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

2. Set Up Your Site

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

4. Track Your Progress



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

The Girl Scouts name and mark, and all associated trademarks, including but not limited to Girl Scout Cookies, Girl Scout Cookie Program, Thin Mints, Trefoils, Digital Cookie® and the Trefoil Design and mark are owned by Girl Scouts of the USA.

Digital Cookie 2025—New Features

- **Venmo, PayPal:** Users can now accept Venmo & PayPal when processing in-hand cookie orders via the mobile app.
- **Optional fields for in-hand orders:** Users no longer need to fill out customer name, email or zip code when processing in-hand orders. It is still recommended to put fill out customer name.

Digital Cookie Shipping

- There is a 4-package **minimum** order for shipping. Donated cookies do not count toward this minimum and are shipped at no cost.

Shipping Cost Examples:

13 packages:

\$14.99 for the first 12 packages (B) + \$12.99 for 1 additional package (A)
= \$27.98

25 packages:

\$14.99 for the first 12 packages (B) + \$14.99 for the next 12 packages (B) + \$12.99 for 1 additional package (A) = \$42.97

4–8 packages
\$12.99

A

9–12 packages
\$14.99

B

Digital Cookie Help

Visit for FAQ's, and to request additional support. Or scan the QR code for tip sheets, instructional videos and to request additional support.



AN ENHANCED DIGITAL COOKIE EXPERIENCE

The Digital Cookie team has been hard at work smoothing out the Girl Scout and Troop Experience for this season. We're excited to let you know that the issues some of you faced last year have been addressed, and we've made some great improvements to the system.

Last Year

This Year

Some users had trouble getting in to Digital Cookie or troops and Girl Scouts unable to set up sites

ACCESS



Our database that manages the data for Girl Scouts, volunteers and troops has been updated to better handle changes. That update will resolve those access issues

The number of cookies sold was not updating or didn't match what the leader had entered in the baker system

DATA



The progress bar on user dashboards has been simplified and features a fresh design that now reflects updates in minutes. We've also revamped the data transfer between Digital Cookie and the baker system for faster updates

Customer lists not accessible for some returning users. Trouble sending emails to customers

CUSTOMERS



Returning users will see their existing customer lists. Sending emails has been optimized and tested to get those to customers

Some users encountered difficulties placing orders

CHECKOUT



Revised prompts and some behind the scenes changes will let customers breeze through checkout.

BONUS! Venmo and Paypal added to the mobile app and required fields reduced. More new features coming in 2025.

Looking forward to seeing you in Digital Cookie this season. We're confident you'll enjoy the improved experience.

Digital Cookie Tip Sheets & Videos



Click the link to access the tip sheet or video.

Registration

Site Registration	Tip Sheet	Video (initial login)
Site Registration Girl Scout 13 and Over	Tip Sheet	
Forgot Password/Password Reset	Tip Sheet	
No Registration Email	Tip Sheet	
Unlock Account	Tip Sheet	
My Account Tab	Tip Sheet	
Dashboard	Tip Sheet	

Site Setup

Site Setup	Tip Sheet	Video
Site Setup-Girl Scout 13 and Over	Tip Sheet	
Photo/Video Upload	Tip Sheet	Video
Marketing to Customers	Tip Sheet	Video

Order Management

My Cookies: Initial Order	Tip Sheet	Video
Order Received: In-Person Delivery	Tip Sheet	Video
Order Received: Shipped/Donated	Tip Sheet	
My Cookies: Delivery Settings	Tip Sheet	Video
My Cookies: Inventory by Variety	Tip Sheet	Video
My Cookies: Financials	Tip Sheet	Video

Site Features

Entrepreneur Pin and Badges	Tip Sheet	
My Rewards	Tip Sheet	Video
Cheers	Tip Sheet	
Closing Your Site Early	Tip Sheet	

Mobile App

Mobile App Caregiver and Girl Scout View	Tip Sheet	Video
Mobile App Booths	Tip Sheet	Video

Customer Support Help

Mobile App Booths	Parent/Girl Scout FAQs
Digital Cookie Website	System Issue (setup, reports, customers, orders, app, etc.)
Registration & Account Information Support	Registration Issue and Account Information Issue
Direct Shipped & In-Person Order	Customer FAQs
Inquiries & Issues	Order Status Page and Order Issues
Customer Experience Tip Sheets	In-Person Delivery Order and Shipped Order



To access all Cookie Entrepreneur resources scan the QR code.

Cookie Booths



When signing up for booth sales, it's important to understand how much they mean to Girl Scouts, their troops, and their customers. Canceling a booth can have a bigger impact than you might realize.

- **Booth sales are a highlight of the season.** For many Girl Scouts, booth sales are the best part of the cookie program. They get to spend time with friends, bond with family, and show off their cookie-selling skills. It's an experience they look forward to all year.
- **Girl Scouts rely on booths to reach their goals.** These opportunities are key to helping Girl Scouts hit their cookie goals, and every canceled booth can take away their chance to achieve something they've worked hard for.
- **Troops plan inventory based on commitments.** Troops make significant cookie orders based on families' booth signups. When booths are canceled, it can leave the troop with extra cookies that are hard to sell, affecting their ability to fund activities and adventures.
- **Canceled booths affect everyone.** If one Girl Scout can't attend, the booth may need to be canceled entirely. This doesn't just impact one family—it impacts the entire troop and the customers who were counting on that booth.
- **Customers depend on the Cookie Finder tool.** Not everyone knows a Girl Scout personally. Many customers use the Cookie Finder tool to find a booth near them. When a booth is canceled, those customers may miss out.

Booth sales are not just important—they're fun, exciting, and a chance for Girl Scouts to create lasting memories.

Cookie Booth Adult/Girl Scout Ratios

- **All adults** must have a current background check and a current or Lifetime Girl Scout membership **before** participating at their first booth.
- **Daisy, Brownie, and Junior booths** require at least two Girl Scouts and two unrelated adults.
- **Cadette, Senior, and Ambassador booths** require at least one Girl Scout and one adult (the adult must be related to the girl). If the adult leaves, the booth must be shut down. **Girl Scouts cannot be left alone** at the booth—if you need a bathroom break, close the booth. If two girls are participating, **you are required** to follow the Daisy, Brownie and Junior booth rule above.

Cookie Booth Policies and Etiquette

- **Pre-approved only!** Booths must be coordinated by Council or a Service Unit Cookie/Booth Coordinator. They can only take place at council-approved locations that are legally open, accessible, and safe for all Girl Scouts and customers. **Pop-up booths or trunk sales are not allowed.**
- **Arrive and leave on time** and come fully prepared.
- **Follow the Girl Scout Promise and Law:** Be kind, considerate, friendly, helpful, respectful, and a sister to every Girl Scout.
- **Be professional:** No games, running, "barking," or badgering customers.
- **Only sell Little Brownie Bakers cookies** at your booth.
- **Protect your money** and always use a counterfeit testing pen.
- **No siblings, friends, or pets** are allowed at the booth.
- **Leave the area clean:** Take all empty cases with you.
- **Wear your Girl Scout uniform or attire.**





Money Matters

- Payment is collected when delivering cookies.
- Turn in payments collected weekly to the troop.
- Troops may not distribute additional cookies if girls have an excessive balance due.
- **ALWAYS** request a receipt for cookies received and for payments made to your troop.
- Troops may **NOT** keep donations as income—all donations must be used to purchase Gift of Caring cookies.
- Do **NOT** pay your troop for cookies ordered on Digital Cookie—payment is automatic.
- Troops are required to complete an *Uncollected Form* for any caregiver who is not paid in full.
- **Final payments are due to the troop no later than March 31, 2025.**



Accepting Checks & Credit Cards

- Checks are to be made payable to *GSCCC or Girl Scout Council of Colonial Coast*.
- Do not accept starter checks—all checks must have an address and phone number listed.
- Verify the written amount of the check matches the dollar box.
- Returned checks will be handled by Profituity, and will be assessed a return fee. Profituity can be reached at 888-436-5101.
- It is a troop decision to accept credit card payments.
- We recommend using Digital Cookie to process credit card transactions (\$0 fees to the troop).
- All credit card readers or apps (Venmo, PayPal, CashApp) must deposit funds **DIRECTLY** to the troop account.
- All fees associated with accepting credit card payments are the responsibility of the troop.
- Upcharges, service fees and tax cannot be charged to the customer.
- Adults **ONLY** may process credit/debit card transactions.
- PCI Compliance requires that credit card numbers are not written down and processed at a later date.



Cookie Inventory

- Adults are financially responsible for cookies received.
- Cookies may not be returned to the troop or Council.
- Girl Scouts are **NOT** required to bring their own cookies to booth sales.
- Order cookies from your Troop Cookie Coordinator throughout the program.
- Council volunteers host more than 15 cookie cupboards from Williamsburg down to the Outer Banks and everywhere in between! They are **OPEN** for business the entire cookie program—troops can visit as often as needed.
- If you receive damaged cookie boxes return them immediately to your troop.
- If your customer has product quality concerns ask them to contact Little Brownie Bakers directly at 800-962-1718. Little Brownie will send a replacement and/or refund.



Resources at a Glance



All resources are available at girlscouts.org/cookieresources.

- [About Girl Scout Cookies®](#)
- [Cookie Business Badges](#)
- [Cookie Entrepreneur Family Pin](#)
- [Digital Cookie®](#)
- [Digital Marketing Tips for Cookie Entrepreneurs](#)

GSCCC Resources

- [Cookie Seller Resources](#)



Found at LittleBrownie.com

- [Digital Marketing Basics](#)
- [FAQs and Nutrition Information](#)
- [Social Media Tools and Graphics](#)
- [Embrace Possibility Resources](#)
- [Resources for Girl Scouts to Grow Their Cookie Businesses](#)
- [Cookie History](#)

Need Inspiration?

Find us on Pinterest for quick, easy and exciting ways to make the Girl Scout Cookie Program® a success.

Follow us on social for shareable cookie content!



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Little Brownie
Bakers®
on Pinterest
[@lbbakers](#)

FOLLOW
Little Brownie Bakers®
on Facebook
[@LittleBrownieBakers](#)



Reducing Our Footprint

Packages of Samoas® now have reduced plastic packaging, and cases of Thin Mints® use 26% recycled content (and 18% less packaging material).

New Samoas® packaging reduces 65k pounds of plastic.



100% of our rewards packaging is recyclable or reusable!



Little Brownie
BAKERS®