



of the colonial coast

Contact:

Shanise Harris, Public Relations Manager

shaniseh@gscoc.org

757-549-0747

April 6, 2020

For Immediate Release

Cookies Care- Local Girl Scouts Show Support for the Community

Girl Scouts of the Colonial Coast is one of several councils in the nation that were in the midst of their cookie program when the COVID-19 crisis hit. To assist Girl Scouts in reaching their goals while helping them become involved in community service, a digital cookie donation campaign was started- Cookies Care. Through Cookies Care, customers may make online cookie purchases for themselves or they may make a purchase that will be donated to local front line workers including first responders and health workers through the Council's digital cookie page.

Girl Scout Sarah Sass of Norfolk and her troop donated 21 boxes of Girl Scout Cookies to Children's Hospital of the King's Daughters' (CHKD) COVID-19 Incident Command Center with the assistance of her mother, Dr. Laura Sass, Pediatric Infectious Disease Specialist at CHKD, who is also a Girl Scout volunteer.

"I wanted to help out the troop while bringing in some sunshine into the hospital for my co-workers," Dr. Sass said.

Girl Scout Daisy Jasmine Holley of Troop 1013 in Hampton also wanted to give back to her community. Jasmine asked her family and friends to purchase cookies for donation to the Riverside Regional Medical Center. In just 5 days of beginning, she received enough interest to donate 85 boxes of cookies to the hospital. Other Girl Scouts in the troop were able to donate 50 additional boxes with the hopes of bringing joy to community heroes at Riverside.

The Cookies Care program helps Girl Scouts make a positive impact on those keeping the community safe while ensuring they can meet their goals. To make a purchase that will be donated on your behalf to hospitals or other front line defense workers, visit our Council's digital cookie page.

About Girl Scouts of the Colonial Coast

Girl Scouts of the Colonial Coast, a United Way agency, serves over 11,000 girls in grades K through 12 with the help of more than 5,000 adult volunteers in southeastern Virginia and northeastern North Carolina. Girl Scouts offers a one-of-a-kind leadership development program for girls, unleashing the G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] in every girl. Since 1912, Girl Scouts has been building girls of courage, confidence and character who make the world a better place. To volunteer, reconnect, donate or join, visit www.gsgcc.org or call 1-800-77SCOUT.

###