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*For Immediate Release*

## **Girl Scouts Love State Parks initiative aims to get every girl outside July 13 and 14**

Recently, Girl Scouts of the Colonial Coast (GSCCC) and Girl Scouts of the USA (GSUSA) announced their first-ever Girl Scouts Love State Parks (GSLSP) weekend July 13–14 for girls, their families and those interested in joining Girl Scouts to experience the great outdoors, an integral part of the organization’s all-girl leadership program. Join GSCCC and thousands of girls in hundreds of state parks across the United States to find adventure, explore nature, and learn what Girl Scouts is all about.

The legacy of Girl Scouts and the outdoors is profound. Studies show that [71 percent](#) of girl members ages 8–14 tried their first outdoor activity through the organization and half would not have had access to outdoor activities and programming if not for Girl Scouts. GSUSA’s cutting-edge environmental conservation; camping; and outdoor science, technology, engineering, and math (STEM) programming is rooted in a passion for adventure and healthy risk-taking combined with taking action to protect the environment for present and future generations. Girl Scouts wants to get even more girls outside through Girl Scouts Love State Parks.

In collaboration with the National Association of State Park Directors (NASPD), GSCCC will be hosting organized programs at two local state parks on July 13 from 10 a.m. to 2 p.m.: York River and Chippokes State Park. On July 14 during the same time frame, GSCCC will host a program at Jockey’s Ridge State Park. Current Girl Scouts, their families and those interested in joining the premier leadership organization for girls are invited to attend and enjoy activities, including learning how to be good stewards of the environment. The first 100 girls to register for the event will receive a free patch. All girls who register as a new Girl Scout from June 1 through June 30 and attend the GSLSP event will get a free patch as well. Participants can also purchase an exclusive Girl Scouts Love State Parks shirt and other related merchandise from the [Girl Scout Shop](#).

“GSUSA has always been a leader in getting girls outdoors, and we are excited to open our state parks specifically to the organization this July,” said Lewis Ledford, NASPD CEO. “Girls can flex their leadership and risk-taking skills while exploring the parks, learning something new, and, most of all, having fun.”

Visit [www.gsccc.org](http://www.gsccc.org) for more details on the Girl Scouts Love State Parks event and to register today.

### **About Girl Scouts of the Colonial Coast**

Girl Scouts of the Colonial Coast, a United Way agency, serves nearly 11,000 girls in grades K through 12 with the help of nearly 5,000 adult volunteers in southeastern Virginia and northeastern North Carolina. Girl Scouts offers a one-of-a-kind leadership development program for girls, unleashing the G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)<sup>™</sup> in every girl. Since 1912, Girl Scouts has been building girls of courage, confidence and character who make the world a better place. To volunteer, reconnect, donate or join, visit [www.gsccc.org](http://www.gsccc.org) or call 1-800-77SCOUT.

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