We stand with the Black community.

At Girl Scouts, we are dedicated to serving girls of every color, faith and background and because of our steadfast commitment to that pledge we stand unequivocally with our Black members, the Black community, and our Black employees. The deaths of George Floyd, Ahmaud Arbery, Breonna Taylor and countless other men and women are tragic.

It is clear that racism continues to be part of the very fabric that makes up many communities. This may be hard for us to acknowledge as Girl Scouts, since our movement stands for justice and inclusivity. We must confront it now, more than ever, if we are to succeed in our mission to build girls of courage, confidence, and character who make the world a better place. This mission requires each of us to be our best selves, to live the Girl Scout Promise and Law, to become the role models others need, and to take action for change when we see injustice. For those in the Black community, we know you carry an extra burden right now and Girl Scouts stand in solidarity with you.

The girls we serve deserve to be raised in a just world without cruelty. This can only happen if we remove the burdens and hardships that come with racism. By allowing racism to exist in any way, we are limiting the future of our girls, of all our children.

What can we do? We can start with the core of our movement, the girls. As adults in Girl Scouts, we can educate our girls about racism and the impact it has on individuals and on our society. We can support our girls and be their champions when they take on projects that tackle inequalities and injustices, and we can be advocates for civic education - giving girls the tools they need to be change makers through active citizenship.

Race in America is a complex topic. The latest Raising Awesome Girls resource and conversation starter from GSUSA represents just that—a start. We all have a role to play in bringing about the world we want to see for our girls and holding...
conversations and listening is part of the process.

Girl Scouts continue to lead every day in the fight for safety issues, racial and gender equality, and a clean environment. At our core, Girl Scouts aims to inspire girls to be leaders in their own lives by building the courage, confidence, and character to raise their voices and be advocates for the issues and ideas important to them. Current badges including Public Policy, Inside Government, Netiquette, Finding Common Ground, and Girl Scout Way badges are aimed at promoting civic engagement.

These efforts may seem small at this time, almost futile, when you look at what is going on in the world, yet we know it works. Girl Scouts has produced generations of awesome women who are leaders of change. Yes, our nation is in turmoil. Let’s take this opportunity to strengthen our commitment to what is right and to reflect on what other actions we can take to create a better future.

#gscccstrong

Tracy Keller
Chief Executive Officer

Have a question? Don’t be shy!
Contact us for more information.

This email was sent to: charliew@gsccc.org

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