



Girl Scouts of the Colonial Coast Magazine 2019-20 Sponsorship Ad Packet

Girl Scouts of the Colonial Coast has more than **11,000 girl members and almost 5,000 adult members**. Our service area covers all of Hampton Roads and northeast North Carolina reaching from Gloucester and all the way to Ocracoke Island. Girl Scouts has more than 100 years of success in building girls of courage, confidence and character. The Council that has grown into Girl Scouts of the Colonial Coast started in 1917 and has been teaching girls about leadership, character values, and community service ever since.

Girl Scouts is recognized as the premier leadership organization for girls and has been selected for more than four years running as **the most iconic youth non-profit brand** (www.harrisinteractive.com). The Girl Scout logo is instantly recognized in every town across America.

The *Girl Scouts of the Colonial Coast* magazine markets Council events and includes informative articles for and about Girl Scouts of all ages, along with those who support Girl Scouts. The magazine is published three times a year in the fall, spring and winter. The publication is distributed to more than 10,000 households. Sponsorship ads are available for each issue.

**BUILD YOUR CORPORATE VISIBILITY AND HIGHLIGHT YOUR COMMITMENT TO NON-PROFITS,
WOMEN, AND OUR AREA YOUTH**



Step 1 - Choose the ad size.

- Ad sizes:

Full Page (roughly 8½" X 11") inside cover (include bleed) \$ 1,000

Full Page (roughly 8½" X 11") interior (include bleed) \$ 800

Half Page (roughly 7¼" X 5") \$ 400

Quarter Page (roughly 3¾" X 5") \$ 200

Eighth Page (roughly 3¾" X 2½") \$ 100

Step 2 - Submit the sponsorship form and payment.

- Send your completed form and payment to:
Girl Scouts of the Colonial Coast
Attn: Magazine
912 Cedar Road, Chesapeake, VA 23322
- Complete form and submit your payment online: [Pay online](#).

Fall 2019 Issue (mails late August)

Ad Insertion order and payment due: June 17, 2019

Artwork due by: July 8

Winter 2020 (mails early January)

Ad insertion order and payment due: October 7, 2019

Artwork due by: October 21

Spring 2020 (mails late April)

Ad insertion order/payment due: February 3, 2020

Artwork due by: February 17

(Nonprofits receive a 50% discount by providing a copy of their organization's 501(c)3 status paperwork)

Step 3 - Send the ad to philanthropy@gscce.org

- Send ads as an unlocked PDF, InDesign or Publisher file. Be sure to include bleeds for full page ads. (Ads will not be published without payment.)

Sponsorship Form

Organization Apply 50% nonprofit discount (documentation attached)

Contact Name Title

Street Address

City/State/Zip

Phone Email

Sponsorship Ad size:

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Quarter Page (roughly 3¾" X 5")	\$ 200
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Payment:

- Check for \$_____ is enclosed. (Make checks payable to GSCCC)
- Charge the following credit card:

Card No. Exp. Date

Name as it appears on card V-Code

Signature

Please return to GSCCC, 912 Cedar Road, Chesapeake, VA 23322

Questions? Contact philanthropy@gscce.org