



Girl Scouts of the Colonial Coast Magazine 2021-22 Sponsorship Ad Packet

Our service area covers all of Hampton Roads and northeast North Carolina reaching from Gloucester and all the way to Ocracoke Island. Girl Scouts has more than 100 years of success in building girls of courage, confidence and character. The Council that has grown into Girl Scouts of the Colonial Coast started in 1917 and has been teaching girls about leadership, character values, and community service ever since.

Girl Scouts is recognized as the premier leadership organization for girls and has been selected for more than four years running as **the most iconic youth non-profit brand** (www.harrisinteractive.com). The Girl Scout logo is instantly recognized in every town across America.

The *Girl Scouts of the Colonial Coast* magazine markets Council events and includes informative articles for and about Girl Scouts of all ages, along with those who support Girl Scouts. The magazine is published three times a year in the fall, spring and winter. The publication is distributed to more than 10,000 households. Sponsorship ads are available for each issue.

**BUILD YOUR CORPORATE VISIBILITY AND HIGHLIGHT YOUR COMMITMENT TO NON-PROFITS,
WOMEN, AND OUR AREA YOUTH**



Step 1 - Choose the ad size.

- Ad sizes:

Full Page (roughly 8½" X 11") inside cover (include bleed)	\$ 1,000
Full Page (roughly 8½" X 11") interior (include bleed)	\$ 800
Half Page (roughly 7¼" X 5")	\$ 400
Quarter Page (roughly 3¾" X 5")	\$ 200
Eighth Page (roughly 3¾" X 2½")	\$ 100

Email marcomm@gsgccc.org with your ad intent and how you will be making payment.

Step 2 - Submit the sponsorship form and payment.

- Send your completed form and payment to:
Girl Scouts of the Colonial Coast
Attn: Marcomm Director
912 Cedar Road, Chesapeake, VA 23322
Complete form and submit your payment online: [Pay online](#).

Winter/Spring 2022 Issue (mails early February)

Ad insertion order and payment due: December 1, 2021
Artwork due by: December 18

Fall 2022 Issue (mails early October)

Ad Insertion order and payment due: August 2, 2022
Artwork due by: August 20

Step 3 - Send the ad to barbo@gsgccc.org

- Send ads as an unlocked PDF. Be sure to include bleeds for full page ads.
(Ads will not be published without payment.)

Organization

Contact Name

Title

Street Address

City/State/Zip

Phone

Email

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Payment:

- Check for \$_____ is enclosed. (Make checks payable to GSCCC)
- Charge the following credit card:

Card No.

Exp. Date

Name as it appears on card

V-Code

Signature

Please return to:
GSCCC, Attn: Marcomm Director
912 Cedar Road, Chesapeake, VA 23322
Questions? Contact marcomm@gscgcc.org