



Girl Scouts – Supporting Academic Success

How Girl Scouts Can Support Your School

Our programming works hand-in-hand to enrich the academic skills girls gain every day by giving them a safe space to practice STEM & life skills, become entrepreneurs, and explore the outdoors.

The content of all Girl Scout national proficiency badges and journeys have been correlated by grade level to national Common Core Standards, 21st Century Skills standards, Financial Literacy education standards, and curriculum such as Health and PE, Language Arts, Math, Science, and Social Studies learning objectives for all 50 states and the District of Columbia.

The Girl Scout Leadership Experience: Outcomes

By participating in the Girl Scout Leadership Experience, girls benefit in five key ways as they:



Develop a strong sense of self.

She'll find confidence in herself and all that she's capable of as she tries new things, takes on new challenges, and learns from her mistakes.



Display positive values.

She'll learn to act ethically, lead with honesty, be responsible, and show concern for others.



See challenges and learn from setbacks.

She'll take age-appropriate risks, open herself up to new opportunities and experiences, and embrace failure as an opportunity to learn.



Form healthy relationships.

She'll practice leading with positivity, learn to communicate her feelings directly, and resolve conflicts constructively.



Become community problem-solvers.

She'll identify problems in her community and create action plans to solve them.



We continually track, measure, and optimize our program to make sure these outcomes remain achievable and adaptable in a changing world.

The Girl Scout Model

Girl
Potential



Skills
Programming



Girl Scout
Leadership Experience



Caring Adults
and Social Capital

Research Shows

Girl Scouts stand out significantly from non-Girl Scouts, demonstrating more well-rounded lifestyles and a stronger propensity for success. Girl Scouts are more likely to earn excellent grades, demonstrate higher academic aspirations, show a higher interest and involvement in their community, and have a stronger sense of self.

Girl Scouting Supports Girls Through the Turbulent Preteen Years

Although Girl Scouts and non-Girl Scouts show similar developmental trends in the early years, middle school girls who participate in Girl Scouts have a stronger sense of self, show increased interest and involvement in their communities, and remain confident about their futures.

Girl Scouts Levels the Playing Field

Research shows girls from lower socioeconomic status communities and diverse racial/ethnic backgrounds particularly benefit from Girl Scouts. When they participate in Girl Scouts, they're more likely than non-Girl Scouts to have an adult in their lives who helps them pursue their personal and academic goals. And Girl Scouts continues to advocate for equality by pursuing gender equity in pay and leadership for women of all backgrounds.

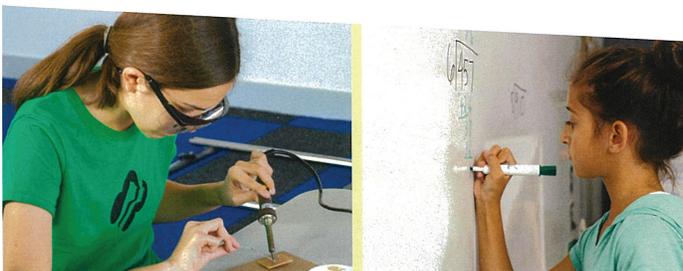
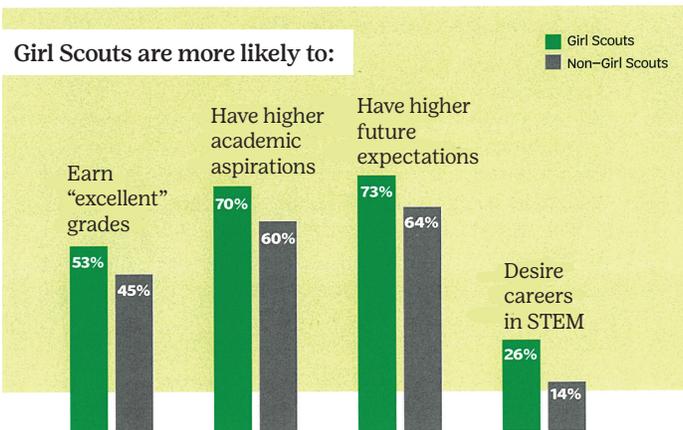
Girl Scouts' Academic Edge



What if we could develop millions more top-notch innovators, policymakers, technologists, and entrepreneurs?

And what if they were all women?

Girl Scouting = educational and life success.
Research shows that participating in Girl Scouting contributes to girls' grades and behavioral engagement more than involvement in school programs does.



For over a century, Girl Scouts has been preparing girls to become tomorrow's leaders:

- 100% of female U.S. secretaries of state
- 80% of female technology leaders
- 72% of female US senators
- 58% of U.S. congress women
- 50% of female business leaders

...are Girl Scout alums.



Compared to other women, Girl Scout alums:

Are 2.25x more likely to have at least a bachelor's degree

Are 14% more in demand for jobs

Earn 23% more

Program Pillars

Civic Action in Girl Scouts

We encourage girls to speak up and advocate for the issues and ideas that are important to them. Girl Scout awards that concentrate on civic engagement help them do just that! The lineup of existing Citizen badges—Good Neighbor, Celebrating Community, Inside Government, Finding Common Ground, Behind the Ballot, and Public Policy—engage girls in age-appropriate activities involving community service, public policy, government, voting, and more.



Celebrating Community



Inside Government

STEM

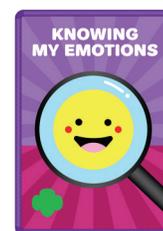
The hands-on and inquiry-based nature of STEM disciplines make them a natural fit with the Girl Scout Leadership Experience. Our evaluation research shows that Girl Scout STEM programs rely significantly on these practices and consider them important program components. Through our STEM programs, not only will girls learn new skills, they will learn how to apply them.



STEM Career Exploration

Life Skills

It has become clear that children of all ages are experiencing an uptick in mental health needs—not just older kids. Early intervention that helps build social-emotional skills, healthy behaviors, and social support systems in a safe environment promotes resiliency and greater well-being. Girl Scouts badges have a strong focus on inclusion, sisterhood, and the development of age-appropriate social and emotional skills.



And when it comes to teaching children how to prevent and protect themselves from bullying, Girl Scouts is at the forefront. We provide safe spaces for self-expression that is crucial in today's increasingly complex social landscape. We value everyone's uniqueness and support one another through obstacles and conflict. We teach girls how best to develop and maintain healthy relationships and trusting friendships.

Entrepreneurship & Financial Literacy

Girl Scouts has the financial empowerment and entrepreneurial programming that allow girls to build essential money habits while also building their entrepreneurial mindset as they learn from real-life, hands-on experiences. We offer all Girl Scouts—from kindergartners to high school seniors—a variety of ways to explore through Financial Literacy Badges and our iconic Girl Scout Cookie Program.



Cookie Goal Setter

Outdoor Education and Environmental Stewardship

When youth spend time outdoors in their early years, their lives are enhanced in the following areas: school readiness, social-emotional learning, physical and mental health, and feeling connected to nature and their communities. Whether it is bird watching in a local neighborhood, visiting a state park, hiking a mountain, or observing and comparing weather changes, Girl Scouts has outdoor programming for all environments.

Girl Scouts also encourages and supports local and national projects that focus on sustainability and environmental protection. With so many environmental and social problems becoming more pressing and frequent, we are dedicated to inspiring the next generation of changemakers.



Eco Advocate



girlscouts of the colonial coast

912 Cedar Road
Chesapeake, VA 23322



The Girl Scout Promise

On my honor, I will try
To serve God and my country,
To help people at all times,
And to live by
the Girl Scout Law.

The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for
what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a
better place, and
be a sister to every Girl Scout.

Girl Scouts of the Colonial Coast (GSCCC) is one of 111 councils in the nation that is chartered by the Girl Scouts of the USA. We serve nearly 7,000 girls with the help of more than 4,000 adults in southeastern Virginia and northeastern North Carolina.

GSCCC offers outdoor programming and camping at five sites:

Camp Apasus

Norfolk, VA

Camp Burke's Mill Pond

Gloucester, VA

Camp Darden

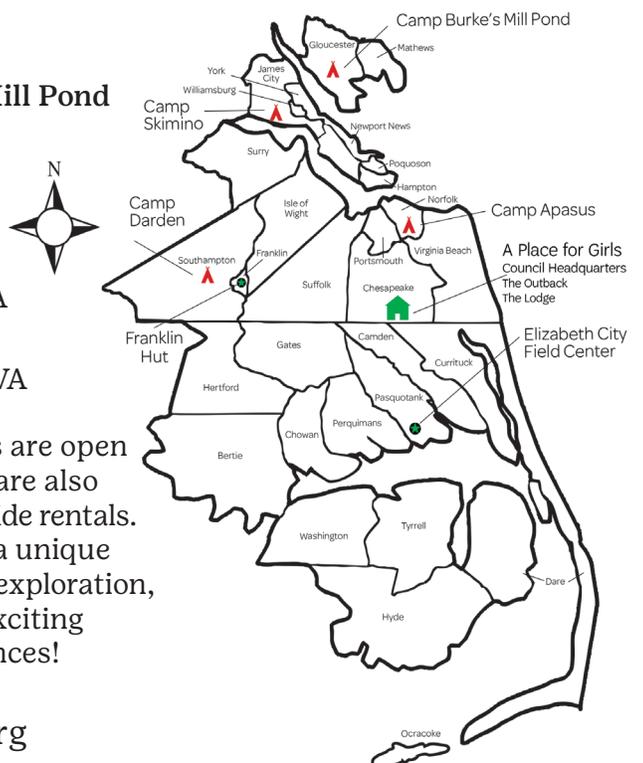
Courtland, VA

The Outback

Chesapeake, VA

Camp Skimino

Williamsburg, VA



These properties are open year-round and are also available for outside rentals. Each site offers a unique opportunity for exploration, education and exciting outdoor experiences!

Find us on Facebook, X, Pinterest,
Instagram and LinkedIn



www.gscoc.org
(800)77SCOUT