

Back to School, Back to Troop

We had such a great time over summer 2022! We were so excited to welcome girls to day camp and resident camp. The positive feedback and the smiles we saw on girls' faces warmed the camp staff's hearts. Now, it's time to go back to school and back to troop! Who will be your girl's champion and a member of her support team? Certainly her teacher, but others can make a difference as well.

Meeting your girl's teacher is a big deal—she will be spending a lot of time with this person, and what they say will make a big impact on her in the months, and possibly even years, to come. But this year's teacher isn't the only person you should get to know during the school year. You know how they say it takes a village to raise a child? Turns out, it takes a whole school of caring adults to support your girl, and the more of them you know, the more you and she can benefit from the year ahead! [Read more at girlscouts.org](https://www.girlscouts.org).



Are you able to represent Girl Scouts at your girl's school?

Girl Scout School Liaisons are needed throughout our council area to facilitate communication between their school and their local service unit and GSCCC staff. Our goal is to have a Girl Scout presence at every school, place of worship or community partner in our Council. School Liaisons should have a child attending the school and can be troop leaders or troop helpers. (We ask for five hours or less during the school year.) You will help spread the word about upcoming events and direct any prospective new troop leaders or members to our staff, service unit team member or the GSCCC website.

Service Unit Level Volunteer School Liaison Responsibilities:

- Serves as liaison between school administration and volunteers.
- Creates/continues relationship with administrators and parent organizations within assigned school.
- Notifies Recruitment Specialist and Recruitment Champion about visibility events within assigned school.
- Represents Girl Scouts at school functions when available.
- Coordinates with the school staff to ensure that fliers are sent home with the girls, or to find out the best way to communicate with the student body (example: PTA/PTO newsletter or Facebook page).

Other Ways to Be Her Hero

Parents, have fun this year with your girl in Girl Scouting! There are so many ways to be part of the team; see if you can help out with these jobs:

- Troop Treasurer
- Cookie Volunteer
- Initial Cookie Check-Out Assistant
- Snack Planning
- Carpool Drivers
- Camping Lead
- SWAPS Volunteer
- Recruitment Supporter

Hey dads, we want you to know we welcome you as volunteers, too! Often, dads don't realize they can also participate as leaders, cookie coordinators, outdoor instructors and more. Long-time Girl Scout dad, Kevin Wilkinson, shared his story with us in this piece titled, "[Man Enough to Be a Girl Scout.](#)"

Doing Back-to-School Shopping on Amazon?

When you shop through smile.amazon.com, you can support GSCCC at no cost to you. Simply search for "Girl Scouts of Colonial Coast" in AmazonSmile and select it as the organization you would like to support. Bookmark smile.amazon.com so you will always be supporting Girl Scouts with every Amazon purchase! (Need help setting it up? [Download these quick instructions.](#))



The GSCCC Fall Product Program is an optional council-sponsored program that combines educational activities with money-earning opportunities for the troops. The fall program is directed toward family and friends—those closest to Girl Scouting—and enables troops to earn start-up money by selling nuts, chocolates, and magazine subscriptions. It is the perfect opportunity for troops to kick off the Girl Scout year with a fun team-building activity that also generates essential funds to support troop activities. Also, new troops that have no resources in their treasury can quickly earn money to fund their needed uniforms, Journey Books, and Girl’s Guide to Girl Scouting.

Five skills girls learn through the product sale programs: **Goal Setting, Decision Making, Money Management, People Skills** and **Business Ethics**. In addition to these important business and life skills, girls will also learn philanthropy through the Gift of Caring program. This year’s theme is “Go Bright Ahead!” [Learn more at gsc.org](http://gsc.org).

Fall Edition of the GSCCC Magazine

Look for inspiring stories, program tips and a list of upcoming events in the fall issue of the GSCCC magazine! If it hasn't hit your mailbox yet, you can get a head start by [reading it online](#).



Meet Her Local STEM Role Models

You can meet the local dreamers and doers who give so much to our council and to Girl Scouts, and who act as role models for our girls. Join us on **September 15 at the Hampton Roads Convention Center** for our 2022

Famous Formers Luncheon, where we will honor NASA Langley Research Center with the Community Partnership Award, as well as many other women in STEM.

[Learn more and get tickets at gsgcc.org.](https://gsgcc.org)

We are a Top Workplace!

Girl Scouts of the Colonial Coast has been selected to receive a 2022 Top Workplace Award for the second consecutive year! We are so proud of how our employees work hand-in-hand with volunteers and come together to navigate challenges and shape our path forward. This award is proof that the people who work for GSCCC are engaged with our mission, excited about delivering our program, and happy with the work/life balance we provide. This translates into a better experience for all the girls we serve. [Learn more about the award at topworkplaces.com.](https://topworkplaces.com)



Grab your backpack and head out to your local state parks for self-guided tours, family hikes, watersports, stargazing, special events, and more! [Download your free Girl Scouts Love State Parks Passport](#) to guide your adventures throughout the weekend and unlock your Girl Scouts Love State Parks 2022 patch. Outdoor charms can be purchased from the GSCCC Shop!

Take the Climate Challenge

Connect with your community to spread awareness about climate change. Girl Scouts and non-Girl Scouts (so you can invite your non-Girl Scout friends to join you on this one!) can learn about climate science, connect with their communities, and share hope to create change. The Girl Scout Climate Challenge runs through November 30, 2022. [Learn more at gsusa.org](https://gsusa.org).



Feeling Creative? Enter to Win!

Lions Poster Contest (Ages 11-13 only)

Saturday, September 17, 10:00 a.m. - 12:00 p.m. at A Place for Girls
Inspire others and showcase your talent by participating in the Lead With Compassion Poster Contest. This international poster contest sponsored by the Lions Club is offering a \$5,000 prize! A local artist will be on-site to help you bring your creation to life! [Learn more at gsccc.org](https://gsccc.org).

TikTok Video Contest (Ages 14 and up)

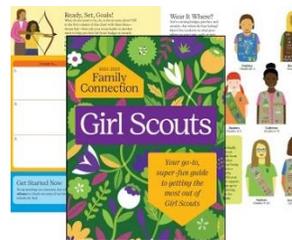
Here's a chance to show off Your TikTok video-making skills! Record yourself (individually or with a group) involved in a Girl Scout activity, and include a message thanking supporters of Girl Scouts. Entries are due by October 31—good luck! [Learn more and enter](https://gsccc.org).



Your next chance to run with the cookies is coming up on **January 14, 2023**, and *registration is open now!* New this year: An included registration insurance benefit to protect you against issues such as inclement weather. [Learn more and register at gsccc.org](https://gsccc.org).

Free Family Connection Guide

Get ready for the new 2022-2023 Girl Scout Year! From figuring out where all your Girl Scout's badges and patches belong, to learning to cook nachos in a pizza box outside (really!), [this printable guide](#) has everything you need to have an incredible year.



News from Our Blog

Troop 1018 Makes Improvements to Camp Burke's Mill Pond

Camp Burke's Mill Pond got an anniversary gift from Gloucester Girl Scout Troop 1018 led by Jennifer Glaspell. The camp—which turned 50 this year—received some sprucing up! “The girls in the troop have chosen specific things they want to work on and will earn either their Bronze or Silver Award depending on their grade level and the project involved,” Jennifer said.

[Read the full article](#)

Speaking of Burke's Mill Pond, check out the “50 Years of Girl Scouting at Burke's Mill Pond” exhibit opening at the Gloucester Museum of History on September 10. The exhibit will run throughout our 2022-23 membership year!

Girl Scouts Visit Norfolk Botanical Garden

Three homeschooled Girl Scouts took a guided tour of Norfolk Botanical Garden this summer. Their goal was to complete activities to help each other earn the Climate Challenge patch. They learned about butterflies and climate change, played games, and strolled across the Friendship Bridge.

[Read the full article](#)

Not seeing our Facebook posts?

Stay engaged with Girl Scouts of Colonial Coast, and never miss an update again! Follow these quick steps to make sure GSCCC shows up in your Facebook feed, regardless of that pesky algorithm.

[Manage Favorites on Facebook](#)

GSCCC Shop Specials

September 7, 14, 21 and 28: Discount Wednesdays!

Pick a vest at checkout and receive a 10% or 15% discount off the entire purchase. *May not be combined with any other offer.*

(Our offices and shop will be closed on Monday, September 5, in observance of Labor Day.)



In addition to the new Adult Official Apparel and Accessories Collection coming this fall, we've just stocked up on some great new T-shirts for girls and adults, and a packable windbreaker! Go back to school in style, Girl Scout. [Let's go shopping!](#)

Tell us all about it!

Girl Scouts do amazing things every single day and we want to hear about it. Did your troop participate in a special project? Did your girl excel at something new? **Share your story through our online form today!**