In 1912, Juliette Gordon Low gathered 18 girls in Savannah, Georgia, to begin Girl Scouts. Since then, Girl Scouts has grown to be the largest leadership development organization for girls in the world—more than 2.5 million strong.

Juliette's outstanding leadership was matched by her thoughtfulness in preparing her will; she gave Girl Scouts of the USA (GSUSA) her carriage house, which became our first national headquarters. Her bequest represents the beginning of planned giving to Girl Scouts.

To celebrate our 100th anniversary and our fearless founder, we established the Juliette Gordon Low Society to thank and honor those who, like Juliette, chose to include Girl Scouts as part of their legacy and as a beneficiary of their estate.

“…It is bigger than just giving our money. Our commitment also reflects the confidence we have in knowing that Girl Scouts is continuing the tradition of building our girls and instilling in them the good habits and strong values that they need to be the leaders of tomorrow.”

—Dianne Belk
Founding Chair,
Juliette Gordon Low Society
The Juliette Gordon Low Society recognizes those who make a planned gift to Girl Scouts of the Colonial Coast. These gifts can include naming Girl Scouts as a beneficiary of a:

- Will
- Retirement plan
- Living trust
- Donor-advised fund
- Life insurance policy
- Remainder gift of real estate
- Tax-smart gift that provides lifetime income, such as a charitable gift annuity or a charitable remainder trust

Your thoughtful and generous planned gift will extend your involvement with the Girl Scout Movement beyond your lifetime.

**Contact us to share your plans or to discuss the best planned gift option for you.**

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**How to name Girl Scouts as a beneficiary in your will or estate plan**

The easiest way is to name Girl Scouts of the Colonial Coast as a full or partial beneficiary to a life insurance policy, retirement account or savings account. You can also consult your attorney or financial adviser to establish a new will or trust or to amend your existing documents.

**Sample language to include:**

Girl Scouts or the Colonial Coast is to receive the sum of $____ and/or ____ percent of the rest, residue, and remainder of my estate. This bequest is unrestricted. The board or other governing body may use and expend the bequest in any manner it deems appropriate.

Contact Susan Meek to learn about other planned giving options.

Call 757-549-0641 or email susanm@gsccc.org

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**We invite you to join the Juliette Gordon Low Society**

If you have already included Girl Scouts in your estate plan, simply join the society by submitting this card so we can recognize your support.

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**Yes, I want to ensure the future of Girl Scouting!**

- The Girl Scouts of the Colonial Coast is included in my estate plans.
- I am considering a planned gift to Girl Scouts of the Colonial Coast. Please contact me so I can learn more about my gift options.
- I wish to remain anonymous.

**Please mail this card to:**

Susan Meek
Philanthropy Director
Girl Scouts of the Colonial Coast
912 Cedar Road
Chesapeake, VA 23322
Office -757-549-0641
Cell -203-343-2326

All information will be kept strictly confidential.