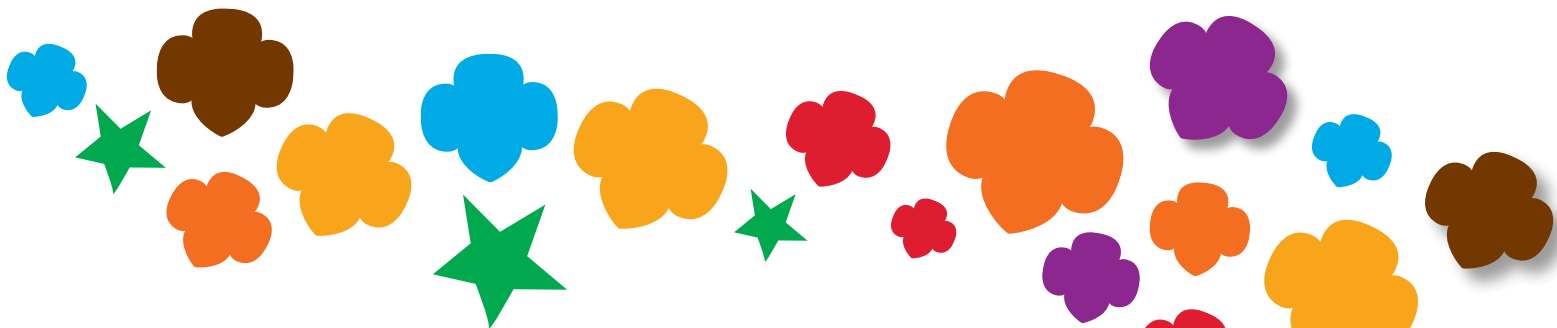




# A Year in Review

2019-20 Membership Year



## The 2019-20 Girl Scout membership year was a memorable one, for sure.

It was one of celebrations and one of challenges. Girl Scouts of the Colonial Coast started the year in October with the unveiling of the historical Virginia Women's Monument in Richmond, done by girl representatives from three Virginia councils. We were proud to have four GSCCC Girl Scouts part of the ceremony.

There were dozens of programs attended by girls that introduced them to STEM, financial literacy, the outdoors, entrepreneurship and life skills. GSCCC's adult events helped raise awareness and funds and included the 2019 Famous Formers Luncheon and the 2020 Samoa Soiree. All this before the pandemic hit, near the end of our 2020 cookie season. We rose to the challenge. Our Girl Scouts found new ways to reach out through the Cookie Program and connected more friends in the public with our wonderful products, our brand and services.

The pandemic forced us to create new ways of conducting our lives - from family gatherings and school attendance to Girl Scout activities and recreation. We found new ways to celebrate. New words found their way into our vocabulary - we were on "Zoom" meetings and we all knew that social distancing meant staying at least six feet apart. Through it all, in the spirit of community, we provided a quality Girl Scout Leadership Experience to thousands of girls. We held onto the vision Juliette Gordon Low our founder had for our organization - no matter what the situation, a place for girls where kindness prevailed, encouragement was the norm and opportunities were boundless.

With the steadfast support of volunteers and donors, girls continued to grow in courage, confidence and character to be the leaders of today and into the future. Thank you for believing in the power of girls. Thank you for investing in their future - and the future of Girl Scouting!



*Girl Scouts empowers girls to explore, to achieve, and to understand that their potential isn't limited by where they were born or who they are, or what their background is, but the future can be beyond their wildest dreams, if we give them the confidence they need to be an explorer.*

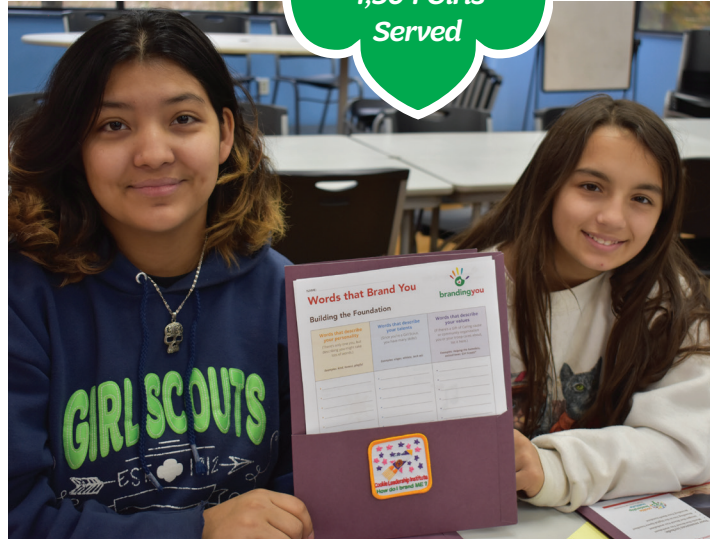


**Adult  
Volunteers  
5,490**



More than 200 volunteers attended the October 2019 Volunteer Kickoff. In the spring of 2020, GSCCC held a virtual volunteer awards celebration.

**Program Events  
4,504 Girls  
Served**



Girls gain the skills and the inspiration to accept challenges, overcome obstacles, and take the lead by exercising and staying healthy, developing strong relationships with family and peers, advocating on behalf of others, protecting our environment, and exploring careers that can truly change the world for the better. GSCCC offered a variety of program opportunities and workshops such as Brand Me, one that focused on relationship building and communications.



**Girl Members  
9,273**

The GSCCC community troop team worked to connect girls to Girl Scouts. The Team created relationships with the nonprofit, Communities in Schools, which resulted in many girls to be offered Girl Scout program during the school day at target schools.



Girl Scouts who were members of the GSCCC Girl Advisory Board got together over the year to give input and help plan Council program.



**1,571,909**  
**Girl Scout**  
**Cookie Boxes**  
**Sold**

## Financial Literacy

GSCCC offers girls—from kindergartners to high school seniors—the opportunity to build their business savvy and hone their financial literacy skills. Girls can do this through our curriculum, online learning, and, of course, through the Girl Scout Cookie Program, the largest girl-led business in the world. Today, as girls learn to handle money and be self-reliant, they are also learning how to bring their own values to the business world and how to use their time, talent, and resources (including money!) to make the world a better place. In 2020, GSCCC added a program partner, VicTreeFri, an independent financial education company, to help girls learn about budgeting, money management and more as they worked towards earning Girl Scout badges.



**6,066**  
**Girls Participated**  
**in the 2020 Girl Scout**  
**Cookie Program**



**Troop**  
**Camping**  
**and Property Use**  
**Served 14,980**  
**Girl Scouts and**  
**Friends**

GSCCC continued to develop and maintain Council properties. A new pavilion was added to Camp Skimino in 2020.



Dedication of the Ax Throwing Range and the Pavilion at Camp Darden was on March 7, 2020.

## Girl Scouts and the Outdoor

Girls learn to engage safely and responsibly in a range of outdoor activities. They develop a love of nature and an interest in the natural world and gain confidence in their ability to take on new challenges and learn from and succeed in them.

Even though the challenges presented by COVID prevented summer in-person camping and troop overnight camping, GSCCC members found ways to enjoy the outdoors and gain skills through programs such as Girl Scouts Love State Parks. There were also outdoor sessions hosted by our outdoor partners such as Adventure Park and the Elizabeth River Project, and those offered by GSCCC at Council properties. Our U-Pick: Summer Adventure sessions, where girls received programs in a box to work on at home, was also successful and prompted the continuation of a home-based program - Badge-in-a-Box.



Enjoying Girl Scouts Love State Parks weekend at York State Park.

**870**  
**Girl Scouts enjoyed**  
**outdoor and skill**  
**building**  
**activities**

**U-Pick Summer**  
**Virtual**  
**Adventures Served**  
**149 Girls**



Girl Scout Ambassador  
Kaira Baxter

## Highest Awards and Special Recognitions

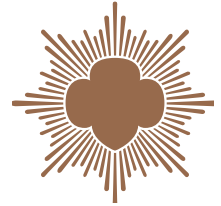
Special recognitions were given to some of our Gold Award Girl Scouts in 2020. Girl Scout Ambassador Kaira Baxter was recognized by GSUSA as a 2020 National Gold Award Girl Scout for her community garden project and received a total of \$20,000 of scholarship funds. Gold Award Girl Scout Ambassador Cameron Hart was recognized for her dedication to volunteerism by Volunteer Hampton Roads with the region's Youth Volunteer Achievement Award and Gold Award Girl Scout Laney Bonner was recognized by the Chesapeake Environmental Council for her project that supported the health of the Chesapeake Bay.



18 Girl Scout Seniors  
and Ambassadors Earned  
Girl Scout Gold Awards



77 Girl Scout Cadettes Earned  
Girl Scout Silver Awards



49 Girl Scout Juniors Earned  
Girl Scout Bronze Awards



80 Girl Scout Brownies Earned  
Girl Scout Summit Awards

## STEM and Girl Scouts



Engineering workshop at Old Dominion University,  
a program partner

teaches 9th and 10th graders more about light and understanding the universe and humanity's place in it. The Space Science Master, for 11th and 12th graders, goes deeper into exploring, observing, designing, and communicating space science discoveries.

Girl Scouts has a long history of engaging girls in STEM activities and encouraging them to pursue their interest in science in and out of the classroom. As the world becomes ever more reliant on technology to power our daily lives, Americans need to harness the unique insights, skills, and potential of girls in the STEM fields.

New STEM badges introduced in the summer of 2019 were well received and used in GSCCC programs such as those held with community partners at Thomas Nelson Community College and NASA. The Space Science Researcher badge, aimed to help 6th–8th graders understand the properties of light and use that knowledge to better understand the Sun, stars, and other celestial objects. The Space Science Expert badge

## GSCCC Alum

The list of Girl Scout alumnae includes many successful women across an impressive list of fields and industries, both locally and nationally. GSCCC girls were able to connect with many alum in 2020 including national journalist Jane Pauley who was a guest speaker at the Chesapeake Speakers Forum where she was presented Girl Scout Cookies and a patch to recognize the 100th anniversary of the passing of the 19th Amendment which gave women the right to vote.



Broadcast Journalist Jane Pauley with Gold  
Award Girl Scout Ambassador Isabella Orosco.

## 2019 Girl Scout Famous Formers



Honorees pictured from left back row:

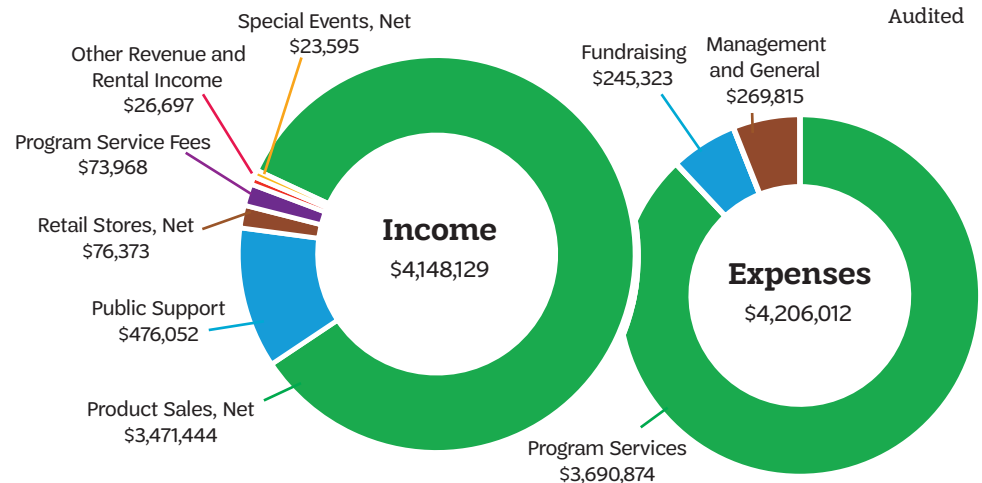
Tricia Hudson, Strategic Solutions by Tricia, LLC  
Future Famous Former-Michaela Britt, Dollar Tree  
Kate Godby, Hewlett Packard Enterprises  
Dawn Glynn, representing TowneBank,  
Corporate G.I.R.L. Champion

From left front row:

Janice "Jay" Johnson, Virginia Organizing  
Bonita Billingsley Harris, Dominion Energy  
Joann Bautti, Eastern Virginia Medical School  
Lisa Spiller, Christopher Newport University

## Financial Highlights

Audited



## Thank you for supporting Girl Scouts!

### Annual Fund

#### \$25,000-\$99,999

Newport News Shipbuilding  
United Way of South Hampton Roads

#### \$10,000-\$24,999

Dan and Tracy Keller  
Franklin-Southampton Charities  
Girl Scouts of the USA  
The Warfield Foundation Inc.  
United Way of the Virginia Peninsula

#### \$5,000-\$9,999

Albemarle Area United Way  
Camp Foundation  
Charles Constant and Ruth Hastings  
Skinner Memorial Trust  
Clark Whitehill Enterprises  
Community Action Coalition of Virginia  
ENSPYR, LLC  
Franklin-Southampton Area  
United Way  
GEICO Philanthropic Foundation  
Langley Federal Credit Union  
Publix Super Markets Charities  
Ruth Camp Campbell Foundation  
Southeast Virginia Community  
Foundation  
The Benevity Community Impact Fund  
The Suffolk Foundation  
Verizon Foundation

#### \$1,000-\$4,999

Anonymous  
Deb Amatulli  
Joann Bautti  
Susan Blake  
Deborah Butler  
Tammy Carlson  
Melanie Chavarria  
Amy Coyne  
Dina Crewe  
Kim Curtis  
Luis Estrada  
Carolene Goodwyn-Harris  
Angie Hoen  
Tricia Hudson  
Cheran Ivery  
Lu Ann Klevecz  
Lorraine Lees  
Linda Linke  
Eileen Livick  
Catherine Magill  
Cheryl McGrenra  
Susan Meek  
Maria Mills  
Carolyn Pittman  
Marisa Porto  
Ellis Pretlow  
Bonnie Purefoy  
Laura Sass  
Rich and Sunny Smith  
Ann Stenberg  
Rachel Szechtman  
Barbara Tierney

April Van Skiver  
Charity Volman  
Terri Washington  
Carol Watkins  
Claire Winiarek  
Abingdon Ruritan Charitable  
Associates Inc.  
Bernardine Franciscan Sisters  
Foundation, Inc.  
Birdsong Peanuts  
Enterprise Holdings Foundation  
Main Street United Methodist  
Church  
Rotary Club of Great Bridge  
Suffolk Business Women, Inc.  
The Elizabeth City Foundation  
The J. Edwin Treakle Foundation Inc.  
Virginia Career Works Norfolk  
Warwick Rotary Foundation  
Weichert Realtors-KBL  
Companies, LLC  
Williamsburg Community  
Foundation  
YourCause, LLC Trustee for Newport  
News Shipbuilding United

#### \$500-\$999

Paula Ambrose  
Linda Bass  
Angela Bright  
David and Stephanie Carver  
Marshaye Cooke  
Ray Cooper  
Patrick Cvitanovich  
Lila Davis  
Theresa Dozier  
Sharon Durette-Hunt  
Peter Kaurup  
Kimberly Lincoln  
Tani Pratt  
Susan Ramsland  
Michelle Wikkerink  
Jessica Woodyard  
Aldi's  
Calvert Distribution Fund  
(c/o Boston Financial)  
Frontstream  
Hampton Roads Chamber of  
Commerce Chesapeake  
Womens Division  
Lions Club of Norfolk Foundation  
Poquoson Ruritan Club  
Rotary Club of Norfolk  
The Suffolk Rotary Club

#### \$100-\$499

Anonymous (3)  
Patricia Akutekha- Gibson  
Kenneth Alexander  
Marian Anderfuren  
Kevin and Mary Kate Andris  
Anne Barclay  
Wade Barghausen  
Janice Beaverson  
Shirley Bergstrom

JoAn Berry  
Don Bilbo  
Barbara Blake Gonzalez  
Joseph Bohrer  
Jacqueline Bontemps  
Cynthia Breunig  
Jacqueline Brooks  
Donald and Alvene Buckley  
Janelle Campbell  
Frances Carr  
Karen Clickner  
Martha Cloudsley  
J D. Coogan  
Minette Cooper  
John Cornett  
Evelyn Cullipher  
Jeri Davenport  
Cathy Drewry  
Anna Faulkenberry  
Stephanie Fields  
Claudia Flowers  
Owen Gallagher  
Suzanne Garcia  
Marcy Germanotta  
Dawn Glynn  
Sarah Golden  
Shanise Harris  
Daun Hester  
Jean Hodges  
Tameika Hopkins  
Amanda Howie  
Kimberley Hurst  
Jennifer Isoldi-Denis  
Shayna Jankell  
Rosalee Jewell  
Jody Kaurup  
Deneen Keegan  
Jerry Kent  
Melissa Kessler  
Cathy Kilcoyne  
Emily Kircheval  
Arlene Klinedinst Baragona  
Shelby Lindsey  
Rebecca Marvin  
Mary Ellen Maxwell  
Lisa McIvor  
Susan McKee  
Pansy McKenzie-Morton  
Marilyn Meek  
Molly Mettler  
Kisha Moore  
Terrie Nathan  
Maria Nissen  
William Nusbaum  
Lara Overy  
Kimberly Painter  
Grace Parkinson  
Stephen Perry  
Karen Priest  
Chris Ramos-Smith  
Amy Reiner  
Dolores Richardson  
Mark Rickrode  
Diane Rogic  
Martha Rollins  
Michelle Santa  
George Schmidt  
Laura Schmidt  
Alisa Smith-Kayal

Kathy Spradlin  
Martha Stewart  
Kay Stine  
Nancy Stinson  
Carole Stockberger  
Carole Sutton  
Zechariah Turner  
Kathy Van Mullekom  
Ericka Washburn  
Nancy Welch  
Betty Westmoreland  
John Wilson  
Michelle Woodcook  
AmazonSmile Foundation  
American Legion Post 25  
Bank of America Charitable  
Gift Fund  
Bendall Auto Service, LLC  
DLS Engineering  
Hampton Injury Law PLC  
Hampton Roads Community  
Foundation  
Mini Me Events  
Norfolk Southern Charity  
Trust Account  
Schwab Charitable  
Service Unit 380-Oceanview  
The Blackbaud Giving Fund  
Troop 1038  
Troop 1041  
Troop 118  
Troop 280  
Troop 741  
Troop 778  
United Way of Greater Atlanta, Inc.  
United Way of Greater Milwaukee  
United Way of Lancaster County  
Wycliffe Presbyterian Church  
Yorkminster Presbyterian Church  
YourCause, LLC

### GSCCC Leadership Fund Golden, Silver and Bronze (fiscal year 2020)

#### Golden Circle

Terry Scott (D) and Deb Amatulli  
Susan B. Day  
Angie Hoen  
Eileen Livick  
Cheryl McGrenra  
Susan Meek  
Laura Sass  
April Van Skiver  
Terri Washington

#### Silver Circle

Linda Bass  
Jessica Woodyard

#### Bronze Circle

Patricia Akutekha-Gibson  
Janice Beaverson  
JoAn Berry  
Karen Clickner  
Dina Crewe  
Evelyn Cullipher  
Lila Davis  
Stephanie Fields  
Dawn Glynn

Deneen Keegan  
 Donald Kemper  
 Jennifer Lynch  
 Lisa McIvor  
 Pansy McKenzie-Morton  
 Marilyn Meek  
 Kisha Moore  
 Sharon Nusbaum  
 Kimberly Painter  
 William Rodner  
 Diane Rogic  
 Michelle Santa  
 Carole Stockberger  
 Jan Tyler  
 Ericka Washburn  
 Nancy Welch  
 Elizabeth Zahn

### Helen Kattwinkel Endowment

Helen Kattwinkel  
 Elizabeth Kessler

### Help a Girl Fund

Aldi's  
 Paula Ambrose  
 JoAn Berry  
 Don Bilbo  
 Birdsong Peanuts  
 Cara Burgis  
 Dina Crewe  
 Regina Cumo  
 Lila Davis  
 Christine Duer  
 Suzanne Garcia  
 Girl Scouts of the USA  
 Shanise Harris  
 Maria Herbert  
 Tameika Hopkins  
 Amanda Howie  
 Kimberley Hurst  
 Christine Janison  
 Shayna Jankell  
 Dan and Tracy Keller  
 Ashley Kemp  
 Elizabeth Kessler  
 Emily Kircheval  
 Susan Koba  
 Diane Kramer  
 Linda Linke  
 Patricia Manint  
 Susan Meek  
 Stacy Nixon  
 Tory Pendleton  
 Susan Ramsland  
 Bonnie Remson  
 Dolores Richardson  
 Lauren Rucker  
 Mary Sherman  
 Cathy Six  
 Kenisha Smith  
 Ann Stenberg  
 Martha Stewart  
 Barbara Tierney  
 Alyssa Vega  
 Betty Westmoreland  
 Jessica Woodyard  
 Beth Yates

### Rowena Fullinwider Endowment Fund

Peter Fullinwider

### Barbara Mettler Fund

Elizabeth Kessler

### Juliette Gordon Low Society

Anonymous (3)  
 Deborah Amatulli  
 Erik and Eva Andersen  
 Girl Scout Movement-wide Challenge Planned Gift  
 Dianne Belk and Lawrence Calder  
 Girl Scout Movement-wide Challenge Planned Gift

JoAn Berry  
 Melissa Burroughs  
 Amy Coyne  
 Dina Crewe  
 Lila Davis  
 Sandra Deloatch (D)  
 Luis Estrada  
 Claudia Flowers  
 Amy Godby  
 Kate Godby  
 Carolene Goodwyn-Harris  
 Amanda Howie  
 Tricia Hudson  
 Helen Kattwinkel  
 Dan Keller  
 Tracy Keller  
 Elizabeth Kessler  
 Sonia Kessler  
 Andrea Kinnear  
 Lu Ann Klevecz  
 Lorraine Lees  
 Anna Lee Liverman (D)  
 Eileen Livick  
 Cheryle Mack  
 Dale McClure  
 Cheryl McGrena  
 Ashley McLeod  
 Susan Meek  
 Michael Mendelsohn  
 Jennifer Moose  
 Stacy Nixon  
 Camile Peter  
 Amy Reineri  
 William Rodner  
 Rich and Sunny Smith  
 Keith Snyder  
 Tesi Strickland  
 Toni Taylor  
 Barbara Tierney  
 Zachariah and  
 Anna Goode Turner (D)  
 Deborah Verhofstadt  
 Dr. Melissa Warfield (D)  
 Nancy Welch  
 Claire Winiarek  
 Beth Yates  
 (Deceased)

The Juliette Gordon Low Society was founded on the occasion of the 100th Anniversary of the Girl Scouts to thank and honor friends who, like Juliette, choose to make Girl Scouts part of their legacy and a beneficiary of their estate. Providing a planned gift through the Juliette Gordon Low Society in your estate plans can include naming Girl Scouts as beneficiary, of the following:

- Will
- Charitable gift annuity
- Donor advised fund
- Charitable remainder trust
- Remainder gift of real estate
- Retirement plan
- Living trust
- Life insurance policy
- Charitable lead trust

If you would like to learn more about the Juliette Gordon Low Society or other ways to name Girl Scouts as a beneficiary, visit our dedicated website at [legacy.girlscouts.org](http://legacy.girlscouts.org) or for more information contact Susan Meek or call 757-549-0641.



JoAn Berry

JoAn Berry is a woman who believes one's life should always include a passion or commitment to something, and she believes it can be found in many places. For some it is found in a profession where they feel they make a difference and for others it grows from a talent or hobby such as gardening. For JoAn, the passion comes from being a Girl Scout. When she joined as a Girl Scout Brownie, little did she know that it would become a lifelong passion.

JoAn draws her energy source to nurture this passion by wearing a number of volunteer hats, with the first hat worn as a Girl Scout Brownie leader for her daughter's troop 30 years ago. Her daughter, Elizabeth, shares her mom's passion and was in Girl Scouts throughout her girl years and is now involved as an adult.

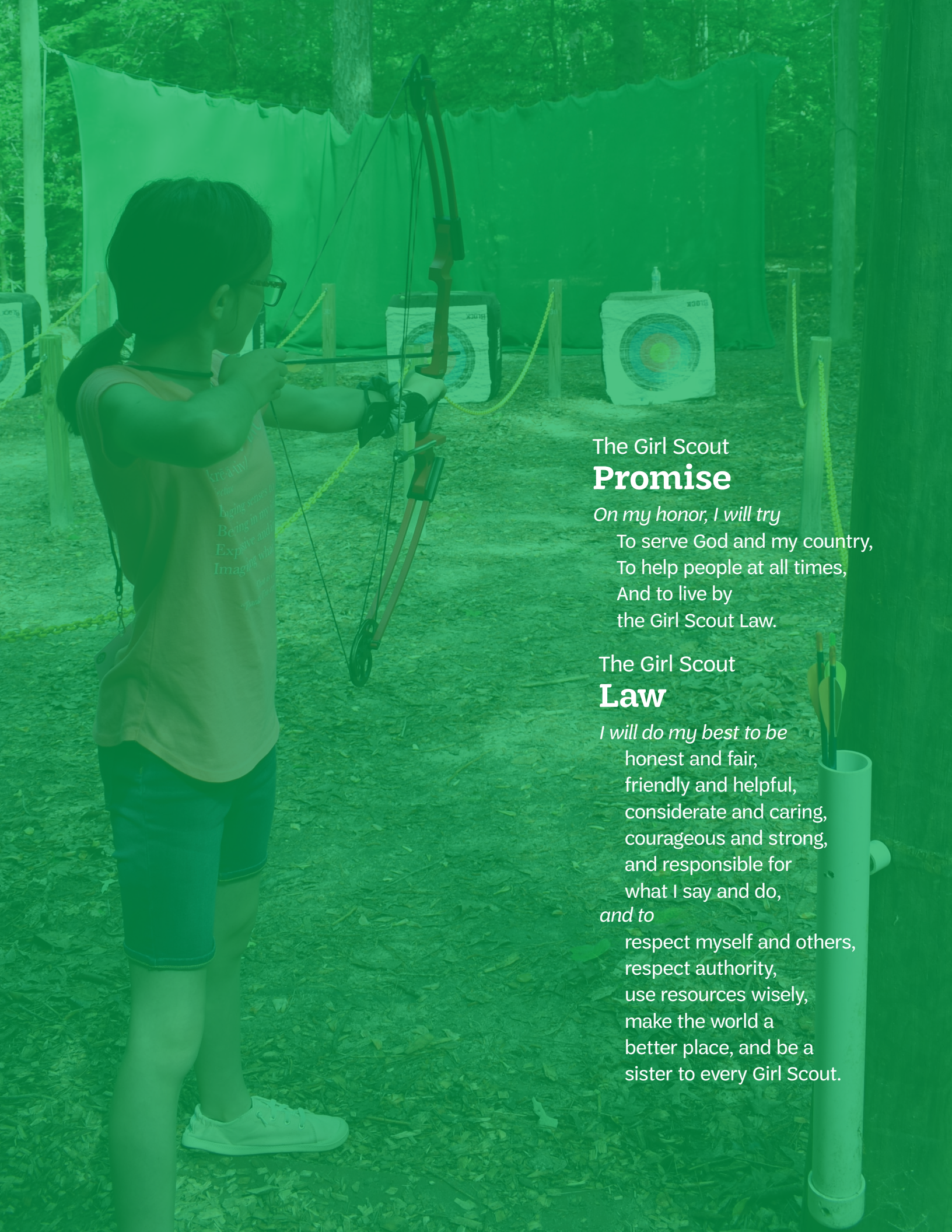
The passion that was passed onto Elizabeth is an example of how JoAn impacts lives. Her commitment to Girl Scouts spills out wherever she goes and she seems to be everywhere as a volunteer, including serving as a Council Delegate. Her positive and go-getter personality makes her sought out by new leaders and her enthusiasm for the Girl Scout movement is contagious.

"I've learned that Girl Scouts makes me happy," she said. "It inspires me. As a product program coordinator, I've seen girls grow up through Girl Scouting. I've seen Daisies who were extremely shy and reserved become confident leaders as Juniors. This really makes my heart sing to think I was part of making that happen."

When JoAn volunteers, the good memories of her own years in the program are not far away. Those memories include having her mom as her Girl Scout leader, enjoying Girl Scouting with her three sisters and camping in tents with no floors that, during one trip, created a flood in their tent that prompted a swift evacuation in the middle of the night.

Last July, when she heard National Volunteer Dianne Belk speak at a Juliette Gordon Low Society gathering, she felt a strong bond with her. Like JoAn, she did not come from a wealthy family and only had enough to get by. Girl Scouting was an added bonus to her childhood that she cherished. Dianne's passionate description of why she started the Juliette Gordon Low Society – to ensure the future of Girl Scouts for future generations – found a place in JoAn's heart. And when JoAn found out there was no minimum amount to make a planned gift, she decided to take the step to add Girl Scouts as part of her legacy.

"I believe so strongly in the mission of Girl Scouts," JoAn said. "I have been entrusted with a huge responsibility – the future of our girls. As Girl Scout volunteers and adults who care about Girl Scouting, we give girls the power to be the movers and shakers of their communities – of the world. It is extremely important and a role, whether that is of a volunteer or donor, we should be proud to hold."



## The Girl Scout **Promise**

*On my honor, I will try*  
To serve God and my country,  
To help people at all times,  
And to live by  
the Girl Scout Law.

## The Girl Scout **Law**

*I will do my best to be*  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong,  
and responsible for  
what I say and do,  
*and to*  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a  
better place, and be a  
sister to every Girl Scout.