

2022-2023 Impact Report



For more than 100 years, Girl Scouting has been a powerful force in the lives of millions of girls. The Girl Scout Leadership Experience instills greater confidence in their decision-making abilities and their capacity to become strong leaders in their own lives and their communities.

Girl Scouts provides girls with a nurturing space to learn new things, take healthy risks, and reach their full potential. Based on studies, we know that Girl Scouts are more likely to make healthy life choices and less likely to believe in negative and gender-based messages about their future.

Girl Scouts of the Colonial Coast brought the Girl Scout Leadership Experience to more than 7,000 girls throughout southeastern Virginia and northeastern North Carolina in the 2022-23 membership year. This couldn't have happened without our dedicated volunteers in the 23 service unit areas that make up our jurisdiction. Our membership delivery includes special social impact programs that open the doors of access and opportunity for all disenfranchised girls and their families. Delivered by both volunteers and staff, these programs welcome and serve girls in such locations as Boys and Girls Clubs, ForKids, and a number of Title 1 schools.

We know the power of Girl Scouting: when girls are given the opportunity, they will change the world. We have a responsibility to provide safe and nurturing spaces for all girls and empower them to build courage, confidence and character to make the world a better place.

7,032

Girl Members



5,220

Adult Volunteers



3,802

Attendance at
Girl Scout Leadership
Program Experiences



1,287

Attendance at
Outdoor and Skill
Building Events

708

Attendance at
Girl Scout Camp

\$187,601

Fall Product Sales



1,385,440

Cookie Boxes sold



70,711

Gift of Caring
Boxes sold

Volunteer Generated

One thing that all great Girl Scout memories have in common? They were made possible by the efforts of volunteers. Nearly 3,000 volunteers worked diligently as troop leaders and behind the scenes to support every need of our Girl Scout community. The value of their service is immeasurable! They helped build the change-makers, trailblazers, and explorers—the girls that learn all the potential they have inside of them from the encouragement of leaders around them—our volunteers.

We know we're not alone when we say we love our volunteers. When asked about their troop leaders, 86% of Girl Scouts said their leader makes them feel important and 94% of parents/caregivers say their Girl Scout's leader made their family feel like part of a community. GSCCC thanked volunteers in many ways during the membership year, including hosting Shine Bright, our adult awards celebration where adults received both national and council awards to recognize their achievements.



Girl Scout
Bronze Award



Girl Scout
Silver Award



Girl Scout
Gold Award



During the 2022-23 membership year, several Girl Scout Ambassadors received Girl Scout based scholarships for their achievements.

National Gold Award
Girl Scout Scholarship
Emerson Hundley

Maylea Brockington Beasley
Love & Laughter Scholarship
Morgan Lynch

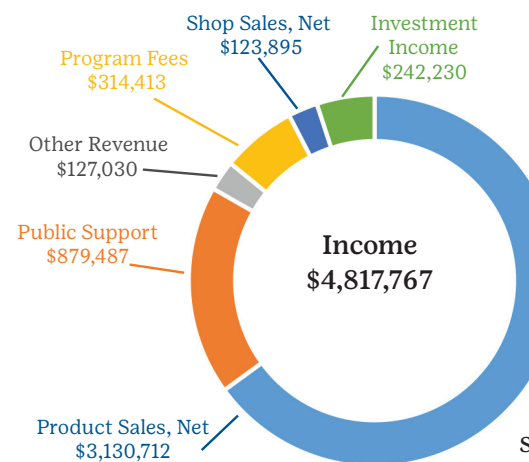
She Believes She Can,
So She Does Scholarship
Brianna Orosco
Lauren Simms

Scout of the Year
Presented by VFW
Morgan Lynch
VFW Post 392

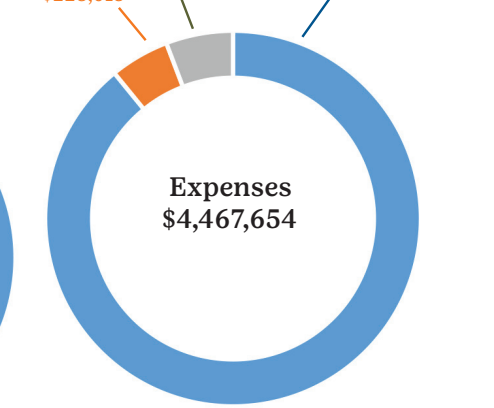
Each Graduating Gold Award Girl Scout received a Lifetime Membership!

2022-2023 Financial Highlights

Unaudited



Management and
General
\$258,222



Special Notations

\$148,534 Unrealized Gain/Loss on Investment
Income (not included in totals)

