



A Year in Review

2020-2021 GSCCC Membership Year

There is no better program than Girl Scouts to provide girls with the skills needed to become the exceptional women they were born to be and to make a difference in the world! Here at Girl Scouts of the Colonial Coast (GSCCC), one of 111 councils in the nation, we offer girls an all-girl, safe place to build leadership - even during a time of tremendous challenges. Although the pandemic created a “new way of being,” we continued to pivot in 2021 to be part of the new state of being. We moved from an all in-person service delivery mode before the pandemic, to one that is now a mix of virtual and in-person. This allowed us to meet our mission and meet the needs of girls and their families. Our virtual Science of Happiness workshop was one of our most popular offerings and met an important need.



Along with virtual workshops and programs, we introduced popular subjects, such as STEM and life skills through our Badge-in-a-Box program. Mechanical Engineering, Automotive Design, Inventor, and Space Science Researcher were but a few of the badges distributed to girls through Badge-in-a-Box. More than 4,000 Badge-in-a-Box kits were distributed in 2021 and included kits to girls living in less resourced areas who are served by our Community Troop Team.



A partnership with Dairy Queen allowed GSCCC to host seven Meet & Treat events and connect with new Girl Scouts.



Community Troop Team was able to distribute Badge-in-a-Box kits through the help of partner agencies. The kits included many STEM badge activities that allowed girls to do hands-on fun at home where they made things such as their own sun dials.

*Girl
Members
6,973*

*Adult
Volunteers
4,137*

*Program
Events
4,504 Girls
Served*

Community partners, such as colleges, universities, businesses and other nonprofits, were important in how we engaged girls. They supplied the expertise and knowledge needed to enhance badge work and connected girls to the real world. Thanks to partners, we’ve been able to bring subjects such as cyber security and coding to girls, helping them understand online risks and become aware of the wealth of STEM careers open to women.



Community Troop 5018 from Thurgood Marshall Elementary had a special day at the Zoo for their bridging ceremony.



GSCCC's #1 Top Cookie CEO, Makiyah Murray from Hampton, who sold more than 7,000 boxes of cookies, enjoyed an afternoon of fun at Triple R' Ranch with other top sellers.

The Girl Scout 2021 Cookie Program gave girls opportunities to learn important skills such as goal-setting, decision-making, budgeting, communications and business ethics.



Media partners, such as WTKR, helped promote new aspects of the 2021 Cookie Program, such as the addition of Grub Hub for delivery.

*Cookies
1,140,370
Boxes Sold*

*Gift of Caring
51,009
Boxes Sold*



The USO of Hampton Roads and Central Virginia thank Girl Scouts for their Gift of Caring cookie donations. Pictured: GSCCC CEO Tracy Keller, Girl Scouts Amiyah Snagg, Madilyn Liddle, Claire Pittman, Kailie Bein, Liberty Shoemaker and Executive Director at USO of Hampton Roads and Central Virginia Paula Moran.

Girl Scouts and the outdoors has been a long standing tradition since Juliette Gordon Low established the organization in 1912. From horseback riding to campfire cooking and high adventure, girls can experience the outdoors in so many ways. In 2021, girls were anxious to get back outdoors and be with friends. We surpassed our day camp attendance goal and filled every outdoor event offering!

We were, and remain, steadfast in providing stability and consistency to our Girl Scout families during this unprecedented time. We especially acknowledge the contribution of our dedicated volunteers, more than 4,000 adults whose hard work in this critical time ensures that thousands of girls have access to the Girl Scout movement.

Looking to the future, we will continue our Girl Scouts mission to build girls of courage, confidence, and character. We invite more friends in the community to connect with us, to become the volunteers we need to lead troops, facilitate adult classes, and govern the council, to be program partners we need to access expertise and knowledge for enhanced programming, and to be the supporters we need to gain critical resources to fund and support our council's work. Together we will provide the tools to girls to be leaders today and into the future.

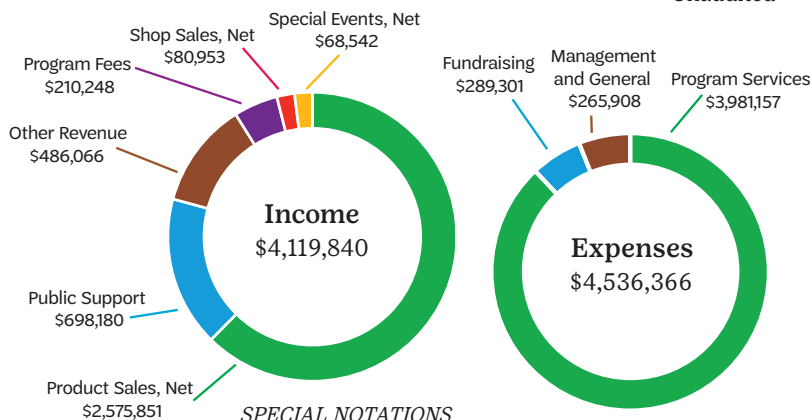


Riding lessons at Camp Darden.

*827 Girls
Attended
Camp*

*1,033 Girls
Attended
Outdoor
Events*

2020-2021 Financial Highlights
Unaudited



*SPECIAL NOTATIONS
The Council received \$583,900 in Payroll Protection loan from the SBA*

DONOR RECOGNITION

October 1, 2020 – September 30, 2021

GSCCC donors invested in essential activities including properties/camp projects, financial assistance, girl programs, and annual support. The following donor list aggregates all types of annual contributions with the exception of other funds separately listed in this report. Thank you for your belief in the power of girls!

If you would like for your name to be represented differently in future reports, please contact philanthropy@gsgcc.org.

\$25,000 - \$99,999

Beazley Foundation, Inc.
Girl Scouts of the USA
United Way of South Hampton Roads
United Way of the Virginia Peninsula

\$10,000 - \$24,999

Anonymous
The Benevity Community Impact Fund
Camp Foundation
City of Chesapeake
City of Elizabeth City
Dominion Energy Charitable Foundation
Newport News Shipbuilding
Ruth Camp Campbell Foundation
Sertoma Club of Norfolk
Frank and Barbara Tierney
Townebank Foundation
Walmart
The Warfield Foundation Inc.

\$5,000 - \$9,999

Albemarle Area United Way
Charles Constant and Ruth Hastings
Skinner Memorial Trust
Estate of Norman J. Knott
Franklin-Southampton Area United Way
GEICO Philanthropic Foundation
Hampton Roads Community Foundation
Langley for Families Foundations
Marion Kaurup (D)
Dan and Tracy Keller
Rotary Club of Norfolk
The Suffolk Foundation
Townebank
Virginia Natural Gas

\$1,000 - \$4,999

Albemarle Community Trust
Anonymous (2)
Apogee Engineering, LLC
Atlantic Bay Mortgage Company
Bernadine Fransiscan Sisters Foundation
The Blackbaud Giving Fund

Susan Blake
Deborah H. Butler
Tammy Carlson
Rafael Collado
Cox Communications
Amy Coyne
Sharon E. Durette-Hunt
Enterprise Holdings Foundation
Luis Estrada
Facebook
Fidelity Charitable Gift Fund
Kathryn Godby
Tricia Hudson
Wayne Jordan
Lucinda Klevecz
Linda S. Linke
Catherine Magill
Laura Morgan
North Carolina Community Foundation, Inc.
Michelle Penn-Marshall
Dawn Peters
Carolyn Pittman
Marisa Porto
Doug and Susan Ramsland
Rotary Club of Great Bridge
Laura and Barry Sass
Service Unit 250 - Lynnhaven Shores
Service Unit 260 - Princess Anne
Service Unit 340 - Southern Chesapeake
Service Unit 380 - Oceanview
Service Unit 410 - Roanoke/Chowan
Rich and Sunny Smith
Southeast Virginia Community Foundation
Ann E. Stenberg
Anonymous
Sally Swanson
Robert Jeffrey Thomas
Tidewater Community College
The J. Edwin Treakle Foundation
April Van Skiver
Wall, Einhorn & Chernitzer, P.C.
Walmart - Franklin Store #2705
Wegmans
Claire Winiarek

\$500 - \$999

Anonymous (3)
Nelson Beale
Bertie Hertford Community Trust
Tim Best
Angela Bright
Melissa Burroughs
The Capital Group Companies Charitable Foundation
David A Carver
Marshaye O. Cooke
Ray Cooper
Cheran Cordell Ivery
Dina K. Crewe
Kim Curtis
Dominion Energy Charitable Foundation
Frontstream
Marcy Germanotta
Top Guard Security
Terri Hancock
Amanda Howie
Knotts Island Ruritan Club
Kimberly Lincoln
Lions Club of Norfolk Foundation
Constance Liu
Lara Overy
Rotary Club of Williamsburg
Rotary Club of Portsmouth
Samaritan House
Schwab Charitable Troop 523
Nancy Welch
Cassidy Wright
WVEC-TV 13

\$100 - \$499

Beth Aberth
Carolyn Abron-McCadden
Adam Thoroughgood Chapter - DAR
AmazonSmile Foundation
Mary Kate Andris
Anonymous (19)
Lauralyn Ballengee
Bank of America
Anne Barclay
Sandy Beall
Janice Beaverson
Shirley Bergstrom

BidKit
Andrea Bonner
Michael Brewington
Bridgeman Civil, Inc.
Jacqueline Brooks
Tonya Byrd
Ben F. Cake (D)
Janelle Campbell
Centerville Waterway Marina
Charities Aid Foundation of
America (CAF)
Chartway Federal Credit Union
Charles Claxton
Lynn B. Clements
J D. Coogan
Minette Cooper
Alan Coyne
Kathy Crist
Evelyn M. Cullipher
Laurie Cumming
Patrick Cvitanovich
Jennifer Daniels
Shannon Daugherty
Lila R. Davis
Delta Sigma Theta Sorority
Martha P. Donoghue
Erica Hoffmann
Mike Evans
Donna L. Farnham
Anna Faulkenberry
First Baptist Church
Claudia Flowers
Fort Nelson DAR
Judy Franz
Owen Gallagher
Frank Gallion
Suzanne Garcia
Lucy Gibney
GLazenfyre
Dawn S. Glynn
Amy Godby
Sarah Golden
Governor's Lane Garden Club
Shanise Harris
Daun S. Hester
Tameika Hopkins
Jake Jacklich
Jody A. Kaurup
Peter Kaurup
Vickie Kearn
Jerry Kent
Angela Kerns
Sonia Kessler
Cathy S. Kilcoyne
Lorraine Lees
Thomas Linke
The Links, Inc. Elizabeth
City Chapter
Jay Livingood
Mary Ellen Maxwell

Danielle K. McBride
Pansy McKenzie-Morton
Kirsten T. Misfeldt
Maria Nissen
Stacy Nixon
Norfolk Botanical Garden
Grace & Fred Parkinson
Planet Home Lending
Thanos Polizos
Ellis H. Pretlow
Kyle Price
Bonita Price
Pungo Pizza & Ice Cream
Bonnie Purefoy
Charlotte Purkey
Chris M. Ramos-Smith
Janet Roach
Heather R. Robinson
Martha Rollins
Kathleen Sandy
Linda Sheldone
Kathy Spradlin
Michael Spradling
Claire Starke
Carole K. Stockberger
Christopher G. Stuart
The Suffolk Rotary Club
Tax Executives Institute - Virginia
Toni N. Taylor
Total Home Improvements, Inc.
Troop 140
Troop 229
Troop 255
Troop 324
Troop 371
Troop 946
Zechariah Turner Trust
UBS Financial Services, Inc.
United Way of Greater Milwaukee
Kaye Vickerman
Virginia Beach Garden Club
Virginia Bluebird Society
Martha Whalen
Judith A. Winters
Michelle Woodcook
York River District United
Methodist Men
YourCause, LLC

In-Kind Donations

\$10,000 - \$24,999
Endurance IT Services
Mid-Atlantic Dairy Queen
Mini Me Events
Within Interior Designs, Inc.

\$5,000 - \$9,999
13 News Now

\$1,000 - \$4,999
Campostella Builders Supply

Google
The Shopper, Inc.
Vulcan Materials Company

\$500 - \$999
4Imprint
Marc Leishman
Eileen Livick
Mid-Atlantic Paddlers Association
Talent Curve, LLC

\$100 - \$499
Baker's Crust Greenbrier
Marisa Beck
Cady CPR Solutions
Fairfield Inn Williamsburg
Amy Gary
Glenn Hawker
Amanda Howie
Inlet Fitness
Kaufman & Canoles
Susan Meek
Michelle Penn-Marshall
Georgie Raymond
REI
Sandra Leigh Photography
SeaHill Spa at The Cavalier
Service Unit 260 - Princess Anne
Smoothie Stop Café
Staybridge Suites Charlotte
Amy Stevens
STIHL, Inc.
Task Force Dagger Organization
The Adventure Park at Virginia
Aquarium
Tidewater Family Plus
Margaret Wolfe

GSCCC Leadership Endowment

Golden Circle
Deb Amatulli
Paula T. Ambrose
Deborah H. Butler
Kim Curtis
Barbara A. Sutelan
Terri Washington

Silver Circle
Kate Brennan
Sunny Smith
Jessica Woodyard

Bronze Circle
Trish Armstrong
JoAn M. Berry
Rita Bowker
Shannon Carter
Lila R. Davis
Ashley Downey
Christine Duer
Laura Farmer

Bronze Circle continued

Elise Gore
Elizabeth Hundley
Deneen M. Keegan
Jennifer G. Lynch
Brittany Orosco
Paul F. Reins
Stevon C. Remson
Angela F. Salerno
Susan Scheessele
George W. Schmidt
Carole K. Stockberger
Trinity Woodson

Tribute Maylea Beasley

Sunny Smith
Nancy Welch

Barbara Mettler Fund

Elizabeth A. Kessler

Helen Kattwinkel Endowment

Helen M. Kattwinkel

Buck Harris Endowment

Anonymous

Help a Girl Fund

Anonymous
Ginna Bauhan
JoAn M. Berry
Birdsong Peanuts
Jacqueline F. Bontemps
Alvene W. Buckley
Girl Scouts of the USA
Susan K. McKee
Sharon Ogden
Marsha Riibner-Cady
William Rodner
Lauren Rucker
Martha Stewart
Carletta Waddler
Jennifer Wenrich

She Believes She Can so She Does

Carri Adcock
Josephine Bergstrom
Julia Dozier
Jackie Durocher
Enterprise Holdings Foundation
Amy Godby
Kathryn Godby
Katie Hennessy
Anna Jenkins
Ann Laczko
Evette Langham
Barbie Maniscalco

Sherry Smith
Troop 457
Carletta Waddler
Nancy Weaver
Jessica Woodyard

Juliette Gordon Low Society

Anonymous (3)
Deborah Amatulli
Erik and Eva Andersen
Girl Scout Movement-wide
Challenge Planned Gift
Dianne Belk and Lawrence Calder
Girl Scout Movement-wide
Challenge Planned Gift
JoAn Berry
Melissa Burroughs
Amy Coyne
Dina Crewe
Lila Davis
Sandra Deloatch (D)
Luis Estrada
Claudia Flowers
Amy Godby
Kate Godby
Carolene Goodwyn-Harris
Amanda Howie
Tricia Hudson
Helen Kattwinkel
Dan Keller
Tracy Keller

Elizabeth Kessler
Sonia Kessler
Andrea Kinnear
Lu Ann Klevecz
Lorraine Lees
Anna Lee Liverman (D)
Eileen Livick
Cheryle Mack
Dale McClure
Cheryl McGrean
Ashley McLeod
Susan Meek
Michael Mendelsohn
Jennifer Moose
Stacy Nixon
Camile Peter
Amy Reineri
William Rodner
Rich and Sunny Smith
Keith Snyder
Tesi Strickland
Toni Taylor
Barbara Tierney
Zachariah and
Anna Goode Turner (D)
Deborah Verhofstadt
Dr. Melissa Warfield (D)
Nancy Welch
Claire Winiarek
Beth Yates
(Deceased)



Thanks to supporters such as TowneBank, a new pavilion was added to Camp Skimino in 2021!